



A SOLAR MEDIA PUBLICATION
EVENTS | PUBLISHING | RESEARCH



MEDIA PACK 2021



SOLAR
POWER
PORTAL

Photovoltaics
International

CURRENT ±

Energy
Storage
NEWS



Promoting technologies to drive the deployment of solar PV at scale

PV Tech Power explores technology and its impact on downstream PV projects. With a focus on technologies impacting LCOE (Levelised Cost of Energy) of commercial and utility scale solar energy plants world-wide, **PV Tech Power** addresses all key stakeholder groups that can accelerate the global large scale deployment of solar energy and storage technologies.

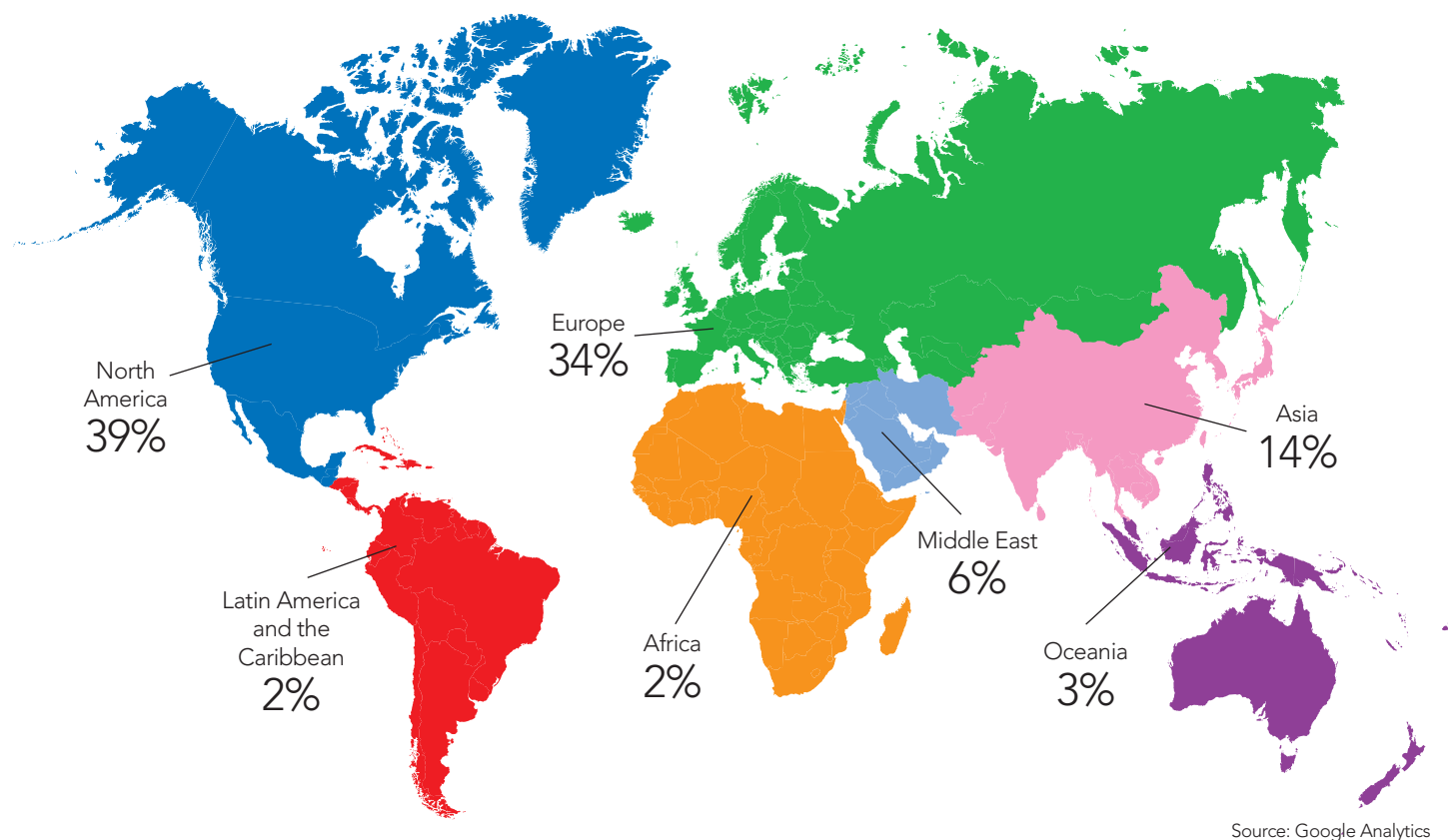
Readership and Distribution

PV Tech Power is read by senior individuals globally: Project developers, EPCs, PVEPs, Utilities, Government agencies/ investment arms, banking organisations, financial institutions, the legal community and key supply chain manufacturers of products such as modules, inverters, mounting systems, trackers, cables and connectors, as well as highly influential testing bodies and technical assessors.

PV Tech Power is available digitally via the pv-tech.org website, and is also distributed to more than **22,000 subscribers** and key events world-wide.

27% of our readers are Senior Managers and 22% work in procurement.

Geographical audience by region



Presence at all major global industry events

Edition	26	27	28	29
Copy Deadline	09 February 2021	26 April 2021	05 August 2021	22 November 2021

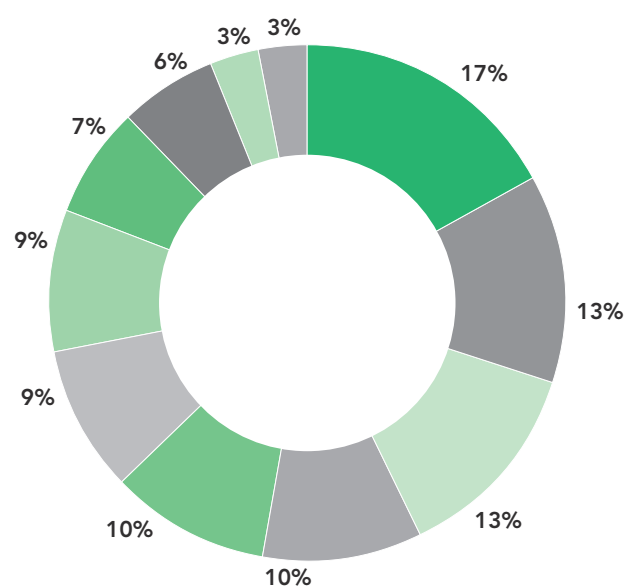


Key themes in 2021:

- 550W+ panels and other new solar technologies
- Floating solar's ongoing market maturity
- The rise and rise of unsubsidised solar
- Solar's role in a green recovery
- Charting emerging markets



Primary company activity



- Equipment/Components/Materials/Manufacturer/Supplier
- EPC/contractor
- Developer
- PV cells/modules manufacturer
- Distributor/retailer
- Installer
- Academia/research
- Investor
- Marketing/PR
- Utility
- Architect/designer

Source: 2020 Readership Survey



SECTIONS

Market Watch

Updates on key projects being delivered around the world, with an insight into issues to be overcome in specific geographical areas.

Plant Performance and O&M

Operation of PV power plants, including issues related to PV module quality and durability, monitoring systems, security and insurance.

Design & Build

Technical developments on the design and build of utility-scale PV projects, commercial & industrial rooftop, BIPV, BAPV, off-grid, floating solar (FPV) and agrophotovoltaics (APV).

System Integration

The importance of system integration technology and processes to generate higher and more profitable yields.

Storage & Smart Power

Updates and technical developments in energy storage and system integration for PV smart power applications.

Financial, Legal and Professional

Financial and legal aspects of tendering, specification and delivery of all types of PV power plants.

Advertising Rates

Print rate card – full colour

Size	Price*
Double page spread	£6,350
Full page	£3,950
Half page	£2,350
Third page	£1,850
Inside front	POA
Inside back	POA
Outside back	POA

*All prices are net. Base rate is UK pounds sterling. Dollar and euro rates will vary depending on time of payment.



Half page advertisement



Full page advertisement

Series discount

2 issues	3 issues	4 issues
10%	12.5%	15%

Note: No additional discounts are applicable in conjunction with the series discounts.

Technical specifications – print

Ad Type	Trim (h x w)	Bleed (h x w)	Type (h x w)
Double Page spread	297 x 420mm	303 x 426mm	281 x 404mm
Single page	297 x 210mm	303 x 216mm	281 x 194mm
Half page horizontal	132 x 194mm	—	132 x 194mm
Half page vertical	281 x 88mm	—	281 x 88mm
Third page horizontal	88 x 194mm	—	194 x 88mm
Third page vertical	281 x 53mm	—	281 x 53mm



Subscription options

As the solar industry's leading downstream publication, PV Tech Power addresses all key stakeholder groups that are accelerating the global large scale deployment of solar PV and energy storage technologies. Exploring key trends and industry developments, the journal maintains a critical focus on technologies and practices impacting the deployment of commercial and utility-scale solar energy plants worldwide.

- Quarterly edition
- Online subscription packages available

PV TECH POWER

US\$ **58**
per year

- Includes four upcoming digital issues of PV Tech Power

PV TECH PREMIUM

US\$ **249**
per year

BEST VALUE

PV TECH PREMIUM CONTENT

- Regular insight and analysis of the industry's biggest developments
- In-depth interviews with the industry's leading figures

PV TECH POWER JOURNAL

- Annual subscription to PV Tech Power journal
- Access to the PV Tech Power archive, including all previous journals and technical papers

EVENTS

- Exclusive webinars and interactive 'Ask the Editor' sessions
- Discounts to Solar Media's portfolio of events, live and virtual

Latest Editions





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