***from***

**Digital Products**

**<Insert station/group logo>**

From awareness to conversion, <insert station/group name> has an advertising tactic to meet your campaign objective.

**Third-party Digital**

|  |  |
| --- | --- |
| **Display**  Static or animated banner ads in various sizes  shown to people on computers and mobile devices.  A picture containing shape  Description automatically generated A picture containing shape  Description automatically generated | **Connected TV (CTV)/Over-the-top (OTT)**  Video commercials played before, during or after long form content on televisions or internet-streaming devices. A picture containing shape  Description automatically generated A picture containing shape  Description automatically generated |
| **Video**  Video commercials played before, during or after content shown to people on computers and mobile devices.  A picture containing shape  Description automatically generated A picture containing shape  Description automatically generated | A picture containing graphics, computer, drawing  Description automatically generated  **Geofencing and video geofencing**  Display or video ads shown to people within a defined virtual fence and on devices with location services enabled.  A picture containing shape  Description automatically generated A picture containing shape  Description automatically generated |

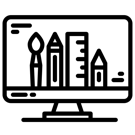
**Advertiser Objective:** A picture containing shape

Description automatically generated Awareness A picture containing shape

Description automatically generated Consideration A picture containing shape

Description automatically generated Conversion

**Display creative development services available**We will design them in the most frequently used display ad sizes.



***from***

**Digital Products**

**<Insert station/group logo>**

**Owned & Operated**

|  |  |
| --- | --- |
| <insert available offering 1: screenshots>  **<insert available offering 1: header>**  <insert available offering 1: body text> | <insert available offering 2: screenshots>  **<insert available offering 2: header>**  <insert available offering 2: body text> |
| <insert available offering 3: screenshots>  **<insert available offering 3: header>**  <insert available offering 3: body text> | <insert available offering 4: screenshots>  **<insert available offering 4: header>**  <insert available offering 4: body text> |