

# Workflow

Accelerate efficiency, governance, and results.

#### Modern organizations require operational speed and agility.

To keep pace with rapidly changing customer demands and market conditions, your organization must quickly develop, deploy, and optimize business processes. This is more challenging than ever thanks to remote workforces and increasingly siloed systems and data. The next generation of operational excellence requires increased efficiency, with streamlined workflows and data at every step.

### Rapidly orchestrate complex operations from end-to-end.

Appian business process management (BPM) orchestrates people, systems, and data together into streamlined workflows, so you can provide customers and employees the experiences they deserve and get work done quickly and efficiently. With Appian BPM, your staff can easily create, augment, and collaborate with business stakeholders, and your management team can have a clear, data-driven view into business processes, for improved customer experience.

#### Workflow is your business backbone.



# Simplify workflow design.

Use Appian to draw processes like a flowchart, then enhance these easy-tounderstand workflows with AI and embed them into your applications.

# Deliver automation to your entire organization.

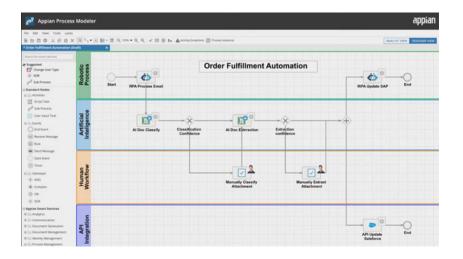
Incorporate robotic process automation (RPA), business rules, and intelligent document processing into workflows, to automate operations, add intelligence, and improve efficiency.

#### Continuously improve performance and results.

Continuously track and analyze business needs, inefficiencies, changes, and trends in real time to improve performance and business results.

"Appian excels in mobile development, document management, and security and is strong across the board in all critical areas to support sophisticated DPA and DCM requirements."

- The Forrester Wave™: Digital Process Automation Software, Q4 2021



# Appian helps you across the BPM life cycle.

- Design: Design processes faster and more efficiently with the Appian Low-Code Platform. Our process modeler allows you to drag and drop components into a workflow, simplifying and expediting process build-out.
- Execute: Built-in DevOps enables continuous delivery to accelerate innovation and reduce technical debt.
- Optimize: Use real-time reporting and analytics to track organizational needs, inefficiencies, regulatory changes, and trends, so you can adapt and act quickly and effectively.
- Automate: Complete automation capabilities enable you to orchestrate people, systems, data, bots, and AI in a single workflow.
- Discover: Leverage Appian process mining to expand existing business processes and find opportunities for new ones.

Leading organizations trust Appian for their BPM needs.













"Appian has allowed us to integrate 8 independent platforms. We've brought them together to orchestrate across all of these systems, bringing our data and processes into one unified platform"

- Phil Merrell, CIO, **AIM Specialty Health** 

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