

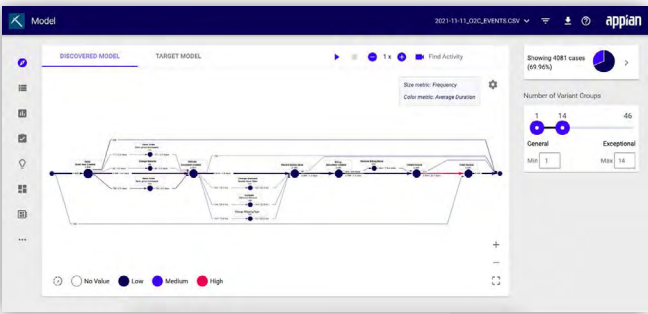


## Appian Process Mining for Insurers

Insurance companies often struggle with antiquated solutions and workflows that stifle efficiency across the insurance lifecycle, from customer onboarding to underwriting to claims. To maximize the benefit of improving those workflows, it's crucial to understand the current state and be able to adapt quickly.

Appian Process Mining empowers insurers to extract and transform data from their various—often outdated—enterprise systems, visualize how processes are actually working, and take action to optimize them by:

- Preparing and transforming data, with a no-code interface, reducing data preparation times.
- Quickly discovering and visualizing process inefficiencies with automated root cause analysis for true process transparency.
- Acting on insights by building modern, automated workflows quickly with low-code.
- Monitoring key metrics and KPIs to ensure conformance and continuously optimized processes.

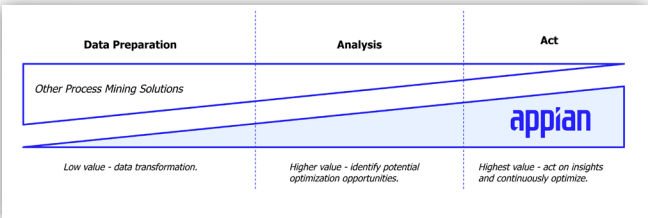


[Appian] focuses significantly more than its competitors on data preparation and data cleansing supporting big data and process model enhancement capabilities.

Gartner<sup>1</sup>

### Focus on insights, not data preparation.

Most process mining solutions rely on highly technical resources to transform your data to make it usable, with data preparation accounting for a majority of the total effort. This leaves little time for analysis and optimization. Our data preparation component, Appian Mining Prep, simplifies this process with a no-code solution for the preparation and transformation of your data. With pre-built process packages, Appian reduces the single largest friction point, helping you spend more time on optimizing and improving processes.



### Act on insights, fast.

Appian provides a uniquely unified low-code platform that enables you to easily go from insight to action. Discover bottlenecks in processes, design optimized workflows, then automate them from a single platform. Transcend your siloed IT technologies and dispersed data by building a true connected insurance workflow, then optimize these workflows to deliver better customer experiences and a more efficient enterprise.

Increase	Improve	Reduce
<ul style="list-style-type: none"><li>• Productivity</li><li>• Transparency</li><li>• Time to value</li></ul>	<ul style="list-style-type: none"><li>• Efficiency</li><li>• Customer/Employee experience</li><li>• Compliance</li></ul>	<ul style="list-style-type: none"><li>• Costs</li><li>• Bottlenecks</li><li>• Cycle times</li></ul>

1. Gartner Market Guide for Process Mining, September 30, 2020.

### Appian Process Mining Kick-Start.

Ready to get started? So are we. Appian Process Mining Kick-Start is an implementation program designed to help you rapidly uncover inefficiencies and optimize your processes for better business outcomes. Process mining experts from Appian will guide you in identifying good use cases, preparing and transforming data, and training key stakeholders for future success. [Sign up now to learn more.](#)

### About Appian.

Appian is the unified platform for change. We accelerate customers' businesses by discovering, designing, and automating their most important processes. The Appian Low-Code Platform combines the key capabilities needed to get work done faster, Process Mining + Workflow + Automation, in a unified low-code platform. Appian is open, enterprise-grade, and trusted by industry leaders. For more information, visit [appian.com](https://appian.com).

### Appian is trusted by leading organizations.



To learn more, visit [appian.com/processmining](https://appian.com/processmining).