



Appian and Amazon Web Services for Financial Services

Financial services institutions today are challenged on multiple fronts: earnings pressures, evolving regulations, diminishing margins, and increasing capital requirements. Concurrently, competition from fintechs and startups intensifies the need to obtain and retain customers.

In the mission to digitally transform and accelerate time to revenue, disparate systems and cumbersome processes hold too many organizations back—with potentially harmful consequences.

- With inefficient administration, security concerns, and complex regulatory requirements, it can take up to 12 weeks to get a client onboarded to trade and transact business.
- By 2021, more than 80% of financial institutions expect to expand the technologies used to automate processes and customer interactions¹.

Appian and Amazon Web Services (AWS) help financial services institutions stay ahead of change, customers, and their competition with more efficient, streamlined processes; faster time to market for new features, products, and services; and improved visibility and compliance.

AWS is the world's most comprehensive and broadly adopted cloud platform. Appian is an AWS Advanced Technology Partner with over a decade of experience working with financial services leaders like Allan Gray, State Street, and Santander. In fact, five of the world's top ten banks use Appian.

Financial services institutions use Appian and AWS to move to the cloud, build and scale workflows and applications, and align technology with business needs in a way that's fast, flexible, and future-focused.

Low-code applications and orchestration over AWS cloud infrastructure.

With low-code, organizations can build and deploy cutting-edge business applications faster than ever before, rapidly iterate on existing apps, and scale them across the enterprise. Forward-looking financial services institutions are using the Appian Low-Code Platform to improve their operations in areas such as customer onboarding and servicing, lending and payments, and managing governance, risk, and compliance regulations.

- **Low-code:** Develop natively mobile apps more than 10 times faster than with traditional development.

A powerful partnership for compliance, customer experience, and competitive edge.

Keep up with regulations, expectations, and innovation.

Visibility, flexibility, security, and scalability that add up to value.

¹ IDG Communications 2020 Survey
² Gartner Peer Insights 'Voice of the Customer': Enterprise Low-Code Application Platforms

- **Automation:** Streamline and optimize processes in manual operations, including know your customer workflows, anti-money laundering programs, and connected onboarding.
- **Advanced integration:** Consolidate systems into synergistic apps and bring disparate data together seamlessly on one unified platform, providing the right people with the right information at the right time.

Appian applications and workflows are easily customized and integrated with legacy systems, leveraging technologies such as robotic process automation (RPA), artificial intelligence (AI), case management, and advanced business process management (BPM) to help business users gain unprecedented visibility and control for sharper decision-making and stronger customer relationships.

Furthermore, Appian applications and workflows work natively with an organization's ecosystem of AWS products and are compatible with hundreds of AWS services in key technology areas: compute, storage, networking, database, analytics, application services, deployment, management, developer, mobile, IoT, AI, security, hybrid, enterprise applications, and more.

Leverage the power of the world's leading cloud platform.

By deploying applications and workflows on the AWS Cloud platform, financial services institutions can extend the reach of mature core systems, maximize their investment in legacy platforms, and launch enterprise-wide transformation efforts. The Appian platform and AWS cloud support performance for unlimited users, so organizations can roll applications out globally with confidence.

As financial services institutions move from on-premise to the cloud to increase flexibility and reduce overhead, the Appian Low-Code Platform enables swift application development and modification. It brings people, bots, data, and systems together into a single workflow—no data migration necessary.

Seamlessly connect to a world of innovation.

With the Appian Low-Code Platform, financial services organizations can easily access and connect with hundreds of products and services on the AWS Marketplace, with a range of pre-built and industry-standard connectors available in the [Appian AppMarket](#). And Appian open APIs and out-the-box connectivity make custom integrations easy—with little to no coding required.

Appian is the only
low-code platform
recognized by
industry analysts²
across three key
technology segments:
business process
management (BPM),
low-code, and case
management.

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