

Higher Salaries and Happier Work: The Power of Low-Code for Developers

Low-code adoption is skyrocketing among developers. The population of low-code developers worldwide is growing at **3.2 times** the rate of the general developer population.¹

Yet low-code hasn't always been love at first sight for developers. In fact, nearly **two out of three** developers (64%) admit they were skeptical of low-code before learning it.

What changed their minds?

Appian talked to two groups of developers: those who have added low-code to their development toolkits and those who continue to exclusively use traditional high-code approaches.

Here's what they told us.²

Low-code leads to higher earnings.

72% of low-code developers reported a base salary of \$100,000+. (compared to 65% of high-code-only developers).

82% of all developers surveyed believe using low-code will increase their earning potential.

Even high-code-only users see low-code's benefits.

Roughly two out of three high-code-only developers (64%) believe the ability to use low-code tools would increase their earning potential.

Low-code means more meaningful, innovative work.



42% of low-code developers are "very satisfied" with their current job (versus 31% of high-code-only developers).



60% of low-code developers work on mission-critical projects (versus 40% of high-code-only developers).



75% of low-code developers work on innovative projects (versus 64% of high-code-only developers).

"With [a low-code platform], there is a nice compromise of still being able to code and set up a general project structure while being able to take advantage of the **sheer speed and ease of use** to rapidly prototype, develop, and iterate on changes much quicker than I may be able to develop with traditional programming languages."

—Amit, Project Leader

Low-code accelerates career growth.

Will low-code help you achieve your career goals faster?



84% of low-code developers say yes.



45% of high-code-only developers say yes.

72% of all developers surveyed agree it's important for their career development to be certified on one or more low-code tools.



Explore low-code, build your own apps, and learn using hands-on tutorials with the Appian Community Edition.

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¹ Understanding the Significance of the Low-Code Developer Forecast," IDC.

² The State of Low-Code for Developers," Appian (2022).