Choosing a Low-Code Platform Vendor

A targeted approach to narrowing the field and evaluating your vendor short list.

Selecting a low-code platform vendor is less about doing tons of research and asking for loads of information, than it is about doing the right research and asking for the right information. You'll know you're partnering with the right vendor when they can provide all you need to get you started and support you throughout your low-code journey.

So, what is the "right" information to focus on during your vendor selection process?



Consult the experts.

Trusted analyst firms, such as Forrester and Gartner, offer unbiased assessments of the major low-code players, as do many of the tech <u>news</u> and <u>media outlets</u>.



Hear what customers have to say.

Customer review sites, such as Gartner's own <u>Peer Insights</u>, <u>TrustRadius</u> and <u>G2</u>, feature real-world experiences by people who've used the products and worked directly with the vendors.



Conduct workshops with shortlisted vendors.

Once you've narrowed the field, invite vendors to learn more about your operations, goals, and challenges.



Experience the platform in action.

Give your team hands-on experience with the platform by collaborating with vendors on custom demos or proofs of concept. This is the best way to do a side-by-side comparison of all aspects of application development, from designing/building through to evaluating the user experience.



Do a technical deep dive.

Get a better understanding of the platform architecture and technical capabilities to see what your developers will have to work with.



Spend some time with the visual designer interface.

See what your designers will see as they work through the various design phases and iterations.



Take advantage of free trials or free basic versions of the platform.

Your developers can then work with it outside of the demo or proof-of-concept environment to better evaluate it in a more real-life setting.



Learn more about what to look for in a low-code platform in the <u>Ultimate Low-Code Buyer's Guide</u>.