



Appian for State and Local Government

Modernize and automate processes to improve efficiency, transparency, and the citizen experience.

State and local governments around the world want to move faster and beat the bureaucracy stereotype. But they're finding that to be easier said than done, coming up against challenges including:

- **Legacy systems.** Disjointed legacy systems are inflexible, lack innovative features, and are unable to scale to meet ever-changing demands.
- **Data silos.** Data is stored in legacy systems, shared drives, spreadsheets, and emails, hampering visibility and information sharing.
- **Cloud migrations.** Departments struggle to handle security for on-premises and shadow IT systems.
- **Smaller, less experienced workforce.** Departments today need to be able to do more with less and require intuitive applications to reduce training time for a newer workforce.

They need the right technology to push past these challenges and reach their modernization goals.

Develop future-ready applications.

State and local governments often choose commercial off-the-shelf (COTS) software for its perceived lower cost and fast implementation. However, COTS products often require costly, time-consuming customization and lack the flexibility to adapt to changing requirements.

The low-code Appian Platform is a better and more modern choice. By developing applications using visual low-code tools instead of hard-coding, you'll be able to:

- Streamline tasks with automation and AI.
- Quickly and easily modify workflows to meet evolving needs.
- Seamlessly access all enterprise legacy systems and data, increasing accuracy and transparency.
- Share data and processes where needed.
- Conform to security and compliance requirements.

Appian delivers:



95% faster operational processes.



Less than a 6-month payback on initial investment.



90% reduction in development time.

The 4 core competencies of Appian.

Appian supports the rapid construction of mission-critical applications by unifying your systems and data. Appian's architecture is based on four critical capabilities:



Data fabric. Unify data across your systems without the need to replicate data or move it from where it lives.



Workflow and process automation. Connect your people, systems, bots, AI, and business rules in end-to-end processes, with integrated workflows using RPA, AI, IDP, and API integration.



Total experience. Engage internal and external users (based on permissions) with intuitive, user-friendly web and mobile experiences.



Process optimization. Discover workflow inefficiencies for better process outcomes. Using automated intelligence, process mining proactively identifies bottlenecks, process non-conformances, and the root causes hampering your agency's digital transformation goals.

Visit appian.com to learn more about how you can accelerate digital transformation and modernize processes at your organization.

Contact us at info@appian.com.

State and local governments achieve measurable results with Appian:



Texas Secretary of State

Appian is transforming business registrations and services in the Texas Secretary of State's Office, starting with a trademark registration application that went live in just seven weeks.



University of South Florida (USF)

In three weeks, USF deployed a mobile app that slashed the two-week registration period to two days—then extended the app to five more use cases.



Texas Department of Public Safety

Deployed in only three months, the Appian eProcurement solution was immediately adopted by employees as the go-to place for procurement data.