

Appian for Telecom and Media

The intersection of technology, media, and telecommunications has never been more complicated or more challenging. In an industry that demands speed and innovation, organizations are looking for new opportunities and technologies to transform the way they work and stay ahead of competition.

Telecom industry challenges.

- Complex network rollout processes
- Increased customer expectations
- Evolving risk and compliance standards
- Data and communication siloes
- Cybersecurity and data privacy risk

Appian Low-Code Platform solutions.

- Mobile capabilities in the field
- Extension of existing systems
- Enhanced workflow, visibility, and team efficiency
- Regulatory compliance assurance
- Improved risk mitigation and incident response

Customer Experience	Network Operations	Revenue Growth	Digital Media Planning	Safety, Risk, and Compliance	Corporate Services
Contact center automation Customer life cycle	Asset management Connected claims	Inventory and merchandise planning Product launch	Ad sales and delivery Advertising production	Audit management Consumer privacy	Employee and conractor onboarding Finance
management Device life cycle management	Field service management Inventory	management Pricing and promotions	workflow Licensing management	management Cybersecurity compliance	transformation HR management
New service connections	control Network	management Service offering launch	Marketing and campaign planning	Enterprise risk management	Legal matter management
Order to activation management	optimization Permit management	Store life cycle management	Intellectual properly life cycle	Inspections management Regulatory	Order-to-cash Project portfolio management
Retail store service	Site acquisition Supply chain orchestration		Talent management Title release	management	Procure-to-pay Vendor management

Organizations are building innovative solutions on the Appian Low-Code Platform:

5G network rollout.

Organizations are building solutions on Appian to simplify complexities surrounding the launch of the 5G network.

Al-enabled apps allow for work "around the clock" to deliver faster and higher quality service.

Field service orchestration.

With Appian, organizations are delivering mobile field applications to effectively manage resources, reduce costs and turnaround times, and gain insight into the entire field service life cycle.

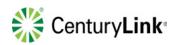
Licensing management.

Appian allows organizations to better manage end-to-end licensing processes, gaining a unified view of all licensing information and boosting collaboration among licensors, agents, and manufacturers.

Learn more at appian.com/telecom.

Customers are transforming Telecom with Appian.

















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