

Poor Collaboration Holds Back European Businesses' Digital Ambitions

Key findings in Europe from a global survey of business and IT leaders conducted by the Economist Intelligence Unit, sponsored by Appian. The global survey includes the views of over 1,000 business and IT executives in nine countries, including France, Germany, Italy, the Netherlands, Spain, and the UK.

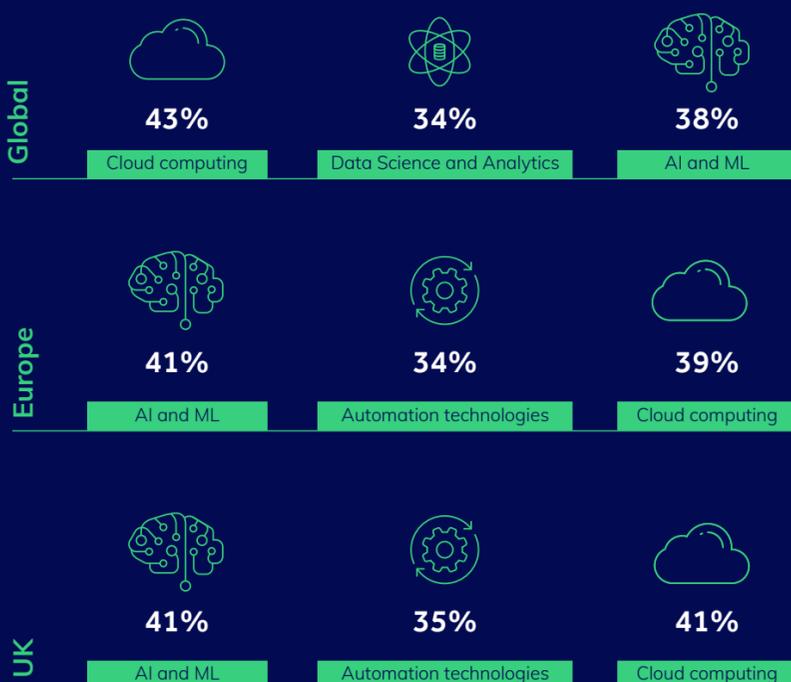
Poor data leads to digital project failure.

58% of European business leaders had to cancel a digital project due to quality data access.



Top IT investment priorities

AI and machine learning are top IT investment priorities for European business leaders in the next year.



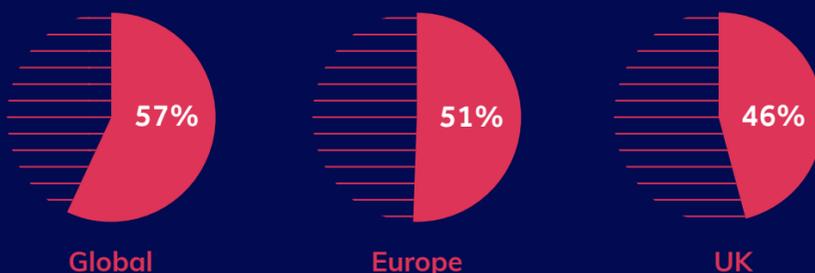
Most apps in Europe lack AI or ML:

68% of European respondents agree that few of their applications have artificial intelligence and/or machine learning capabilities.



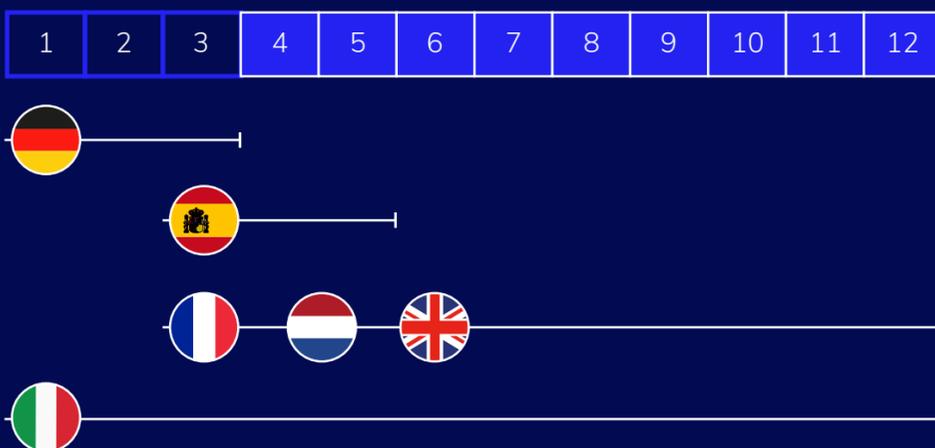
About half of RPA projects failed:

51% of robotic process automation (RPA) projects in Europe failed.



IT project backlog:

3~12 months is the average backlog for planned IT projects in Europe.



[Read the full article here.](#)

Read the full article to learn about digital project challenges and how poor collaboration is holding back European businesses' digital ambitions. Contact Appian to find out how our Low-Code Platform and solutions can improve collaboration and create business impact.

