



Appian for Financial Services

Know your customer (KYC).

- Faster time to decision through automated workflows
- Greater visibility for governance and auditing
- Consolidated systems and data
- Streamlined processes for rapid due diligence

Know Your Customer (KYC) procedures are a critical function completed at financial institutions in order to comply with regulations such as Anti-Money Laundering (AML), and to protect all parties from the potential risks associated with the business relationships. Verifying and assessing the risk factors for new and existing customers helps financial institutions to improve client and business relationships and avoid illicit transactions.

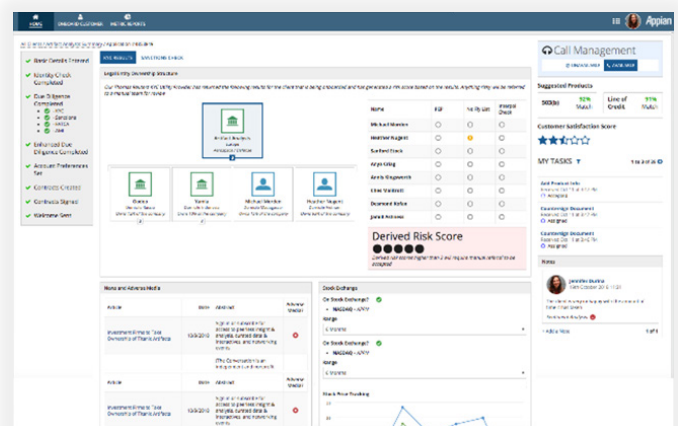
Failure to conduct a thorough risk assessment can result in regulatory fines, reputational damage, increased operational overhead, and customers lost to competitors.

Meet the challenge.

Empower the business with complete control over processes and simplify KYC compliance using the Appian low-code automation platform.

Improve KYC operations with:

- **Flexibility** to rapidly respond to regulatory and business changes
- **Integrated systems** for a more seamless and productive work environment
- **Improved customer experience** via faster, more transparent workflow and fewer manual steps
- **Efficient processes** that allow users to swiftly begin and take action on enhanced due diligence (EDD)



Focus.

Transform business processes and build the digital future for KYC operations.

- Quickly identify high-risk cases and streamline the investigation and decision processes
- Gain visibility and lower total cost of ownership with this flexible solution, and easily address changing regulations
- Highly scalable and adaptable, proven end-to-end solution
- Increase efficiencies with fully auditable processes, policies and workflows
- Reduce dependencies on inefficient, inconsistent, and opaque manual processes

Take control.

Quickly build, deploy, and scale governance, risk, and compliance initiatives with enterprise solutions, including:

- Stress Test Management
- AML
- CIP / KYC / Enhanced Due Diligence
- Service Provider Oversight and Control
- Data Privacy including GDPR and CCPA

Prepare for the future.

Pressure is mounting to deliver innovation in financial services. At Appian, we believe you should get it right the first time, prove value quickly, and build on your success.

The Appian low-code automation platform accelerates application development while leveraging your existing IT investments.

With Appian, financial institutions can build web and mobile applications faster, run them on-premises or in the cloud, and manage complex processes, end-to-end, without limitations.

Leaders in Financial Services trust Appian:



Realize the benefits of Appian to transform KYC operations.

Learn more at: [appian.com/finserve](https://www.appian.com/finserve)

appian

Appian helps organizations build apps and workflows rapidly, with a low-code automation platform. Combining people, technologies, and data in a single workflow, Appian can help maximize resources and improve business results. Many of the world's largest organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance.

For more information, visit www.appian.com/finserve