

## Helping Higher Education Fast-Track Digital Transformation

- Simplify and automate students' university interactions with mobile applications.
- Transform business administrations for faculty and staff.
- Build applications that standardise forms and reduce paper across the university.
- Streamline operations with intelligent automation.

### Simplify IT so you can focus on the mission of education.

Universities are facing unprecedented pressure to transform business operations. Attracting students, retaining them, and preparing them for modern life starts with providing easy-to-use technologies to help them be successful on their educational journeys.

Automating the business processes that connect students, faculty, and staff is essential to increase efficiency and effectiveness. Getting better visibility into business data is needed for faster and better decision-making.

For most universities, their current IT systems do not adequately support meaningful transformation. They are composed of disparate applications that don't share data, paper forms that slow down processing, and manual work-arounds to overcome system limitations. This status quo cannot meet evolving expectations:

- **Students** expect their university to be modern, flexible, and easily accessible, while automatically addressing inquiries.
- **Academics** expect to focus on research and teaching without the burden of day-to-day administration.
- **Professional staff** expect the ability to take fast, informed action for the good of the university.
- **University leadership** expects visibility into performance data to drive strategic decisions.

Meeting these expectations means creating new software applications. These applications need to unify disparate data, manage business processes, leverage emerging technologies like artificial intelligence (AI) and robotic process automation (RPA), and deliver full-featured mobility.

University IT department resources are already stretched thin. Traditional app development is expensive and takes a long time.

Appian simplifies application development — and accelerates it by as much as 20X — so both IT and business teams can focus on innovation for the mission of education.



## One platform, unlimited possibilities.

Appian can be used to write new apps from scratch, or to connect and enhance legacy applications already in place. You don't have to migrate any data to use Appian, and we play well with your existing systems.

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### Our platform features the following:

- 20X faster low-code development.
  - Unlimited power through industrial-strength BPM.
  - Native AI and no-code integration to public cloud cognitive services.
  - RPA for comprehensive enterprise automation.
  - Dynamic case management.
  - The end of data silos through unified records.
  - Proven reliable and secure cloud architecture.
  - Write once, run everywhere (and anytime, on any device).
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Appian can handle any scenario — from straight-through processing to collaborative dynamic case management.

#### Focus on students.

With Appian, your university can transform the student journey:

- Accelerate response times
- Manage cases and feedback
- Be more accessible
- Increase access to information
- Enhance each student interaction
- Provide faster notifications
- Align with mobile expectations
- Improve communications
- Recruit qualified candidates

#### Focus on academics.

With Appian, academics can do the following:

- Increase focus on academia
- Reduce administrative burden
- Automate non-academic tasks
- Instantly access right information
- Eliminate repetitive tasks
- Stop searching for data
- Track progress with a click
- Reduce reliance on paper
- Stay more engaged
- Expand visibility
- Mentor more effectively

#### Focus on professional staff.

With Appian, you'll empower professional staff to take fast, informed action:

- Increase productivity
- Streamline operations
- Access information immediately
- Make more informed decisions
- Promote collaboration
- Speed processing
- Reduce reliance on paper
- Automate manual processes
- Reduce errors
- Optimise procurement
- Boost engagement levels



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AUSTRALIA

*"With the support of Appian, we are now able to offer inbound international students one simple online platform in which they can quickly apply for and fully manage their study abroad or exchange program."*

– Fiona Rankin, CIO, University of Wollongong

# appian

Appian helps organisations build apps and workflows rapidly, with a low-code automation platform. Combining people, technologies, and data in a single workflow, Appian can help companies maximise their resources and improve business results. Many of the world's largest organisations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance.

For more information, visit [www.appian.com](http://www.appian.com).