appian

Appian for Insurance

Agent life cycle and performance management.

In today's highly competitive environment, insurers need to recruit, onboard, and train new agents as swiftly as possible, while staying on top of sales, agent licenses, key performance indicators (KPIs), and more. Yet many organizations still rely on outdated legacy infrastructure, siloed systems, and manual processes that lack the transparency and flexibility needed in today's fast-paced, ever-changing business climate.

Meet the challenge.

Insurers can increase transparency and more easily manage performance across the full agent life cycle with Appian. The Appian Low-Code Automation Platform empowers insurers to automate processes, create customized workflows, and track progress—all within one centralized system that's flexible enough to change with your needs. This gives insurers the ability to monitor agent licensing and performance, deliver targeted training, and proactively respond to M&A activity, claims, and other needs.
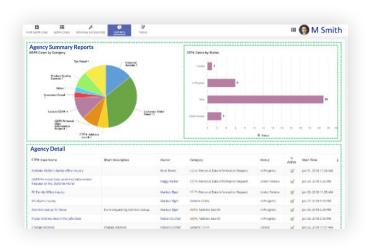
In particular, Appian empowers insurers by offering the following:

- **Omni-channel support** to enable tasks from mobile document capture to SMS/text notification.

- **Integrations with existing industry systems** to provide a complete, end-to-end view of onboarding and licensing checks through performance management.

- **Real-time tracking and reporting** of goals, KPIs, training, compliance, and more.

- **Agent self-service**, making it easy to upload documents, manage compliance, and track progress.

Deliver a digital-first insurance experience.

Transform your business processes to deliver a digital, connected insurance experience fast.

- Eliminate paper processing with digital document capture and mobile notifications.

- Reduce cycle time with a solution that tracks key metrics and integrates with industry providers.

- Combine all relevant data into a single view to improve speed and decision-making.

- Achieve compliance with licensing regulations.

Rapidly deploy and scale.

With Appian, you can rapidly build, deploy, and scale enterprise applications for your operations, including the following:

- Agent and broker channel automation.

- Sales automation and marketing management.

- Operations modernization.

- NPS/CSAT/customer effort tracking.

Prepare for the future.

The digital world is faster, smarter, and more connected, and insurance companies need a platform to adapt to the new pace of change.

It takes speed and power to deliver transformational solutions. The Appian Low-Code Automation Platform provides both, while leveraging your legacy IT investments. With Appian, organizations can build apps and workflows rapidly to maximize their resources and improve business results.

Leaders in Insurance Trust Appian

Learn more at **appian.com**

Contact us at **info@appian.com**