appian

Complex Policy Quotation

Appian for Insurance

In today's competitive environment, insurers are challenged to grow market share while also retaining profitable business. To do that, they must be able to swiftly and accurately produce quotes for both new and renewal business. However, many property and casualty and life insurers are held back by the constraints of legacy technology, which leaves them with streams of siloed tasks throughout the quoting and underwriting process.

Increasing efficiency is a business imperative.

With Appian, insurers can leverage their existing systems and streamline the quoting process to increase efficiency and productivity. They can optimize their process from submission to book, with a 360-degree view of policy, claims, and loss control data, including information from external databases.

Improve collaboration among stakeholders with role-relevant views that increase agent and broker engagement, while accelerating turnaround times with increased straight-through processing.

In particular, Appian enables the following:

- Automated rules for qualifying quotes prior to sending them to underwriting.
- Custom demand criteria for work prioritization.
- Automatic measurement of fulfillment from end to end.
- Seamless agent and broker engagement with omni-channel communication.

Eliminate inefficiencies and improve the user experience.

By using the Appian Low-Code Platform, property and casualty and life insurers can achieve the following key benefits:

- Increase processing capacity without hiring more staff.
- Improve agent-broker engagement and user experience.
- Gain a 360-degree view of quotes (including external databases).
- Consolidate relevant data from multiple systems.
- Eliminate data duplication for more accurate quoting and underwriting.

Accelerate the quoting and underwriting process.

With Appian, you can quickly deploy enterprise-wide applications for your policy issuance and underwriting operations, including the following:

- Insurance product management.
- Customer correspondence management.
- Medical underwriting.
- Underwriter case management workbench.
- Product profitability and risk reporting.
- Underwriter authority management.
- Reinsurance risk exposure.

Leaders in insurance trust Appian.

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