# appian

# Store Execution Compliance

**Streamline communication and tasks between corporate and stores for end-to-end visibility.**

- **Improve execution visibility to enable effective planning of promotions and other initiatives.**

- **Unify disparate systems and processes to better communicate and track merchandising plans to stores.**

- **Streamline in-store activities and associate tasks to ease workload and improve efficiencies.**

- **Ensure store compliance and pinpoint improvements to eliminate excess costs and grow revenue.**
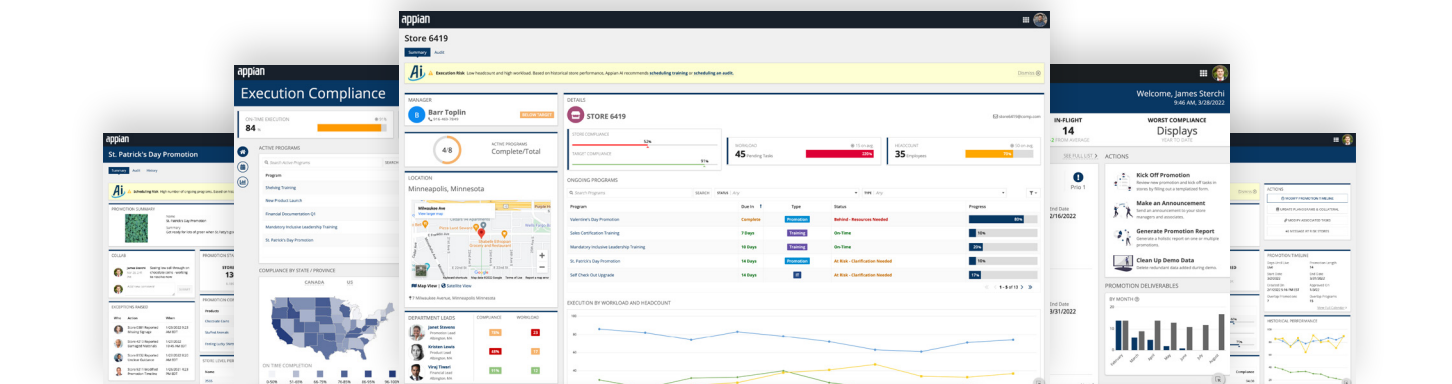
Store level execution is imperative for effective retail operation, sales growth and customer satisfaction. However, retailer corporate teams often lack visibility on how stores are implementing strategies and carrying out tasks, including those for seasonal resets, promotions, planograms, end cap displays, product launch, recalls, and training.

Store management needs real-time data and mobile-ready applications to assign and track associate tasks, while improving communication with corporate. This allows them to have a single view of all programs to execute at their store and ensure appropriate workforce scheduling.

## Optimize in-store tasks and execution compliance.

The Appian platform allows retail organizations to effectively manage end-to-end store programs with improved store-level visibility, promotion tracking, and associate productivity to increase execution compliance.

- **Automated work:** orchestrate processes between corporate and stores, including programs, compliance tracking, and automated alerts and actions.

- **Intuitive mobile experience:** mobile apps for task assignment, image verification, document and video management, and real-time communication.

- **Intelligent decisioning:** track execution with real-time reporting, audit trails, and recommendations to improve store operations.

- **Unified data:** extend and connect enterprise systems and data, including ERP, point of sale, promotions management, and inventory systems.

## Focus.

Take a proactive, automated approach to effectively managing retail compliance:

- Increase transparency across the retail execution lifecycle, from strategy to implementation and compliance.

- Optimize in-store execution activities by eliminating manual processes.

- Improve decision making with a centralized application to track retail execution across stores.

- Empower better collaboration between corporate and field sales teams with intuitive mobile apps.

- Ensure compliance with store-level reporting, performance monitoring, and audit trails.

## Take control.

Using Appian, you can quickly build, deploy, and scale new applications across the enterprise, including:

- Compliance Management

- Consumer Privacy Management

- Contact Center Automation

- Facility Maintenance

- Fleet Management

- Merchandise and Inventory Management

- Order Management

- Revenue Recognition

- Store and Franchise Management

- Supply Chain Management

## Prepare for the future.

Effectively planning and executing retail strategies leads to improved margins—and in turn, business growth and impact.

It takes speed and power to transform the retail execution process. The Appian low-code development platform provides both.

With Appian, organizations can build web and mobile apps faster, run them on Appian cloud, and manage complex processes end-to-end, without limitations.