# **Appian**

## Appian for Healthcare Providers

### **CLAIMS MANAGEMENT OPTIMIZATION**

- > Automate and enforce consistent pre-authorization
- Manage claims and appeals via automated workflows

- > Allow employees to focus on complex situations and exceptions
- Maintain compliance with patient data and financial regulations

When it comes to claims management, healthcare providers struggle with a lack of payment transparency, inaccurate payment or billing information, and administrative hassles inherent with cumbersome, laborious processes. Following up on claims, re-working claims, and reconciling payments is a costly process, especially in terms of human resource time as so many organizations conduct these practices in a manual way once they hit an "exception pathway."

#### A PROACTIVE SOLUTION FOR CLAIMS MANAGEMENT

To help alleviate these issues, healthcare providers need to streamline, automate, and enforce a replicable process for pre-authorization through follow-up and subsequent remit acknowledgement.

With Appian, providers can have:

- An integrated, 360-degree view for visibility into each patient's personal care continuum
- **Real-time access** to current and accurate claims information
- Robotic process automation (RPA) and Intelligent Automation (IA) to systematically check claims statuses and replace cumbersome, labor-intensive leg work
- **Data security and privacy** including HIPAA compliance on Appian's cloud
- A low code platform that allows for the rapid creation and adjustment of automated workflows as rules and regulations change



### Claims Management Optimization

#### **FOCUS**

Take control of claims management processes with an easy-to-use application platform that enables organizations to:

- Proactively enforce preauthorization to minimize post bill-drop issues
- Automate claims and appeals workflows to improve consistency
- Better comply with regulations governing patient data and financial transactions
- Clear the backlog of disputed revenue while reducing resolution time
- Improve forecasting, billing, and period-end reporting accuracy

#### **TAKE CONTROL**

Quickly build, deploy, and scale healthcare financial operations with enterprise solutions for:

- Inbound Document
  Management
- Billing Management
- Invoice Approvals Tracking
- Rebating and Crediting Systems for GPO's
- Hospice and Home Health Pre-Admission and Marketing
- Real Estate and Lease Management
- Purchasing, Supplier, and GPO Management

#### PREPARE FOR THE FUTURE

The future of healthcare depends upon the ability to quickly adapt and provide quality and convenience for providers, payers, and most importantly, patients.

It takes speed and power to deliver transformational healthcare solutions. The Appian low-code application platform provides both.

With Appian, organizations can build web and mobile apps faster, run them on a HIPAA-compliant cloud, and manage complex processes, end-to-end, without limitations.

#### **HEALTHCARE ORGANIZATIONS TRUST APPIAN:**













UNITEDHEALTH GROUP®



# **Appian**

Appian provides a software development platform that combines intelligent automation and enterprise low-code development to rapidly deliver powerful business applications. Many of the world's largest organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk and compliance.