Appian

Five Ways Appian Drives Automotive Transformation

THE BEST TECHNOLOGY TO MEET YOUR DIGITAL TRANSFORMATION GOALS

Are you searching for the best technology to meet your digital transformation goals?

Digital technologies promise transformational innovation and competitive differentiation for automotive leaders. The point solution architecture of the past is no longer a sustainable approach for today's enterprise requirements. In order to accelerate and stay ahead, businesses must complement existing system investments without an expensive, lengthy rip and replace.

Capture the promise of emerging technology by implementing an agile platform approach that: speeds time to market, modernizes legacy systems, enables innovation across the supply chain, adds value to data by making it actionable, and turbo-charges the business with the power to transform.

Here are five reasons to use the Appian agile platform for your transformation:

SPEED TO MARKET

Buckle in...Appian is fast. In fact, application development on Appian is 10X faster than traditional development. That's because of Appian's low-code platform approach, which is bolstered by visual tools and drag-and-drop functionality. Your IT organization can rapidly build and deploy natively-mobile apps, and empower business users and citizen developers to do the same. What this really means for automotive organizations is faster time-to-market for your critical applications.

Speed enables your organization to easily pivot and move to meet market and member demands, allowing you to achieve flexibility and business agility.

It's the most mature, easiest to use low-code platform we tested.
— PCMag

DRIVE SUPPLY CHAIN AGILITY

Appian enables operational agility across the supply chain. Use advanced automation and collaboration capabilities to improve end-to-end supply chain communications.

Appian makes this possible by unifying data and assets throughout the enterprise, streamlining processes with user productivity in mind, and extending visibility through to partners and customers across the digital supply chain.

Appian is fast in terms of application roll-out times, precise in terms of the control it gives us over our operations, and modern in terms of its features, such as native mobility and social collaboration.
— ALESSANDRA BANFI, CIO, PIRELLI

EXTEND LEGACY INVESTMENT

Appian provides the digital overlay for modern business. Modernize your ERP systems by extending legacy applications and data, creating flexible business processes and user interfaces.

Orchestrate, extend, and process-enable SAP actions easily and cost-effectively with SAP connectors, while adding native mobility to your implementations, instantly. Fill the gaps in your core applications and processes and set up a solid framework for optimization. Remove proprietary legacy barriers and drive service and performance improvements.

With Appian, a global automotive parts supplier was able to modernize their workflow to better support decision making procedures as well as approval steps. Appian also integrated with SAP via Web Services to create SD-Orders.

MANAGE BIG DATA

Appian translates data into action. Data is at the core of enterprise operations and competitive advantage. As new technologies and data sources, including Social Media and the Internet of Things (IoT), produce unprecedented volumes of data, making all of it actionable is incredibly challenging…but incredibly valuable.

The power of digital is revolutionizing the way in which customers research, purchase, and manage the upkeep of their vehicles.
— DELOITTE

From the voice of the customer to connected cars, the ability to gather data, apply analytics, and integrate into business processes is increasingly important. Appian's integration capabilities can handle data from thousands of sources, breaking down silos and unlocking valuable information, transforming data into actionable views.

SHIFT TO A HIGHER GEAR

Appian is a powerful platform capable of transforming the enterprise. The foundation of an agile digital platform—with advanced business process management, Robotic Process Automation (RPA), Artificial Intelligence (AI), and collaboration capabilities—can help bridge core systems, extend the reach of mature legacy software, and provide a launchpad to tackle enterprise-wide transformation efforts.

The scalable architecture of the platform—available on-premises and in the cloud—supports performance regardless of how many users, so applications can be rolled out globally with confidence.

Plus, mobile apps built on Appian are native. That means you design once, and your app works natively and as expected on virtually any device. Workers are enabled to perform their jobs in the optimal location to provide the best experience on-the-go and customer-facing apps live up to rising digital demands.

Appian helps automotive companies by implementing an agile platform approach that: speeds time to market, modernizes legacy systems, enables innovation across the supply chain, adds value to data by making it actionable, and turbo-charges the business with the power to transform.

SCAN TO LEARN ABOUT HOW APPIAN CAN DRIVE YOUR AUTOMOTIVE TRANSFORMATION.

Appian

Appian provides a leading low-code software development platform that enables automotive organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation.

For more information, visit www.appian.com