appian Digital Trailblazers 5 digital transformation predictions for 2018 and beyond.



Traditional industries will be hit hard by **emerging technology** in 2018.





Robotic Process Automation (RPA) will **dramatically transform knowledge tasks.** 100 million global knowledge workers could be impacted by RPA by 2025.

Citation: https://assets.kpmg.com/content/dam/kpmg/pdf/2016/04/employees-an-endangered-species.pdf



With **cloud computing expected to surge** from \$67B to \$162B by 2020, the gap between startup and large companies will shrink faster than ever.

Citation: https://www.forbes.com/sites/louiscolumbus/2017/04/29/roundup-of-cloud-computing-forecasts-2017/#44a2bbba31e8



In 2020, **AI will become a net job creator,** creating 2.3M jobs while only eliminating 1.8M jobs. Net job creation will vary by industry, with manufacturing experiencing the biggest impact.

Citation: https://www.gartner.com/smarterwithgartner/gartner-top-strategic-predictions-for-2018-and-beyond



Global spending on **digital transformation technology** will surge to \$1.2 trillion this year, and hit 2 trillion by 2020, according to IDC.

Citation: https://www.idc.com/getdoc.jsp?containerId=prUS42327517





