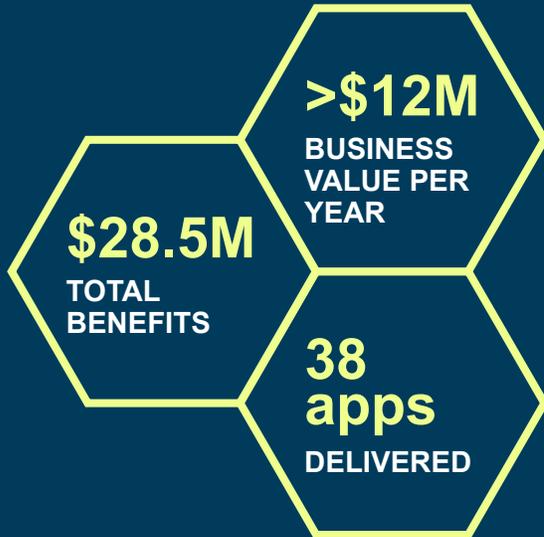


Measuring The Total Economic Impact™ : Benefits Of Appian's Low-Code Platform

FORRESTER®

Through four customer interviews and data aggregation, Forrester concluded that Appian's Low-Code Platform has the following three-year benefit impact.



SUMMARY OF BENEFITS

Appian enables agile delivery of applications, improving innovation and process optimization.



APPIAN'S LOW-CODE PLATFORM BY THE NUMBERS



50% of applications are **cross-departmental or enterprise-scale**



4 weeks saved by eliminating mobile development efforts with Appian



\$1.2 million per year saved by replacing legacy tools and avoiding purchases of new tools

BUSINESS VALUE DELIVERED BY APPIAN



\$12 million per year

Business value delivered by Year 3



Revenue generation

Revenue from new products or customers



Cost savings

Consolidating and avoiding major purchases

"We view Appian as an enabler. It is an integration point that allows us to push data where it might be needed, and pull data into a 360 degree view of our customer."

Managing director of architecture and product management, financial services



Read the full study

This document is an abridged version of a case study commissioned by Appian titled: Measuring The Total Economic Impact: The Benefits Of Appian's Low-Code Platform, February 2017.

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