Appian

Digital Transformation Platform



Innovate faster and run smarter with a low-code rapid application development platform.

Appian's technology aligns with the ever-changing needs of customers to enable growth and drive efficiency across the enterprise.

The Digital Transformation Platform

Financial services and insurance (FSI) firms are no longer willing to be held back by legacy technology, and the large-scale, rip-and-replace of complex core administration systems is not viable. Appian's enterprise platform scales for the smallest to the largest programs, enables rapid development of applications, and can be delivered on-premise or in the cloud.

Appian's FSI customer base has grown by over 150% in the last year alone, and currently has 380+ applications in production. By rapidly aligning results with functional and operational targets, Appian delivers:

- 14 days to 1 day for new business application to quote
- 5% STP to 55% STP for medical underwriting
- 1200+ excel sheets to 1 user interface for mid-back office pension operations
- Day to day revenue projections against contract in flights
- Composite view of a customer shared across functions
- Claims intake time down by 50%+

How fast could you innovate with the right platform?

Contact Appian today to find out more!

1.703.442.8844

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A Foundation for Innovation

Appian provides the platform on which global FSI firms are delivering digital transformation...one application at a time. What can Appian do for you?

- Integrate disparate systems
- Leverage existing investments
- Provide a 360-degree customer view
- Build applications in weeks, not months
- Foster IoT innovation & application
- Enable customer self-service
- Deliver a connected customer experience

Appiar

- New Business Personal Lines
- Underwriting Personal Lines
- Servicing Personal Lines
- First Notice Commercial Lines
- Underwriting Commercial Lines
- Claims Management Commercial & Personal
- Customer-Centric Sales
- New Business, Underwriting, Bind
- Policy Servicing
- Invoice Processing

Casualty

Pensions

Reinsurance

Life & Other

Products

- Customer OnboardingAsset Transfer
- ASSCE TRANSPOR
- Risk Transfer
- Pension Operations / Customer Service
- Customer-Centric Sales and Service

Accident & Health

Property &

- Claims
- New Business
- Finance & Compliance

- Human Resource
- Legal Case Management
- Finance, Treasury, Tax
- Investment Management
- Enterprise Risk Management
- IT Security & Compliance Audits

Corporate Services

- New Business Case Management Term Life
- Medical Underwriting Term Life
- Claims & Servicing Long-Term Care
- Commission Processing Multiple Lines
- Premium Processing Multiple Lines
- New Business Structured Settlements
- Marketing Case Portfolio Management

Accelerate your digital transformation!

World Class Technology Provider

"We are enabling our front-line people to really serve our customers. This is fundamentally changing the way I run my operation."

Director of Operations

Large Insurance Company

"[Appian] gives us a modern mobile and social platform for dynamic case management that drives business performance by turning tacit knowledge into explicit knowledge"

Corporate Development Manager Renewables Company

"Data is critical to getting things done right, our numbers are off the chart and [Appian] solution has been the driving force to accomplishing this process improvement."

Senior Director

IT Business Management Office at a Life Sciences Company

"Appian, with its mobile and social capabilities, has made it easy to help our clients under tough conditions."

CIO

Outsourcer of Insurance Claims Management

"Appian leads with compelling developer and process tools. Appian is the only business process management (BPM) vendor to crack the Leaders category in our Forrester Low Code Wave...Appian's greatest strengths include a full-featured process modeler, mobile and user experience, development, and cloud deployment."

Forrester 2016

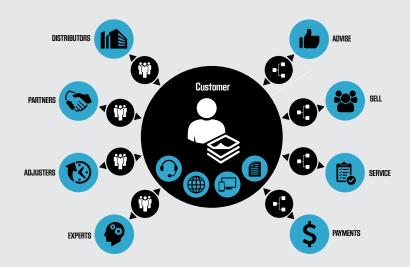
"Appian customer references reported a median-time-toproduction implementation of less than three months, the lowest of any vendor surveyed."

Gartner 2016

"...the combination of Appian Quick Apps and the full-fledged Appian Designer make for a potent duo in creating an app quickly and then layering customization and added features on top. Quick Apps is primarily form-based, and the full Designer lets you map out all the data and objects in the app with the drag-and-drop Appian Process Modeler. It's the most mature, easiest to use low-code platform we tested for creating BPM apps."

PC Magazine 2016

Creating the Connected Digital Insurer





Appian for Insurance

Appian delivers an enterprise platform for digital transformation that enables insurers to become connected enterprises in the digital world. Powered by industry leading Business Process Management (BPM) and Case Management capabilities, Appian's low-code approach can radically accelerate the time it takes to build and deploy powerful, modern applications, on-premises or in the cloud. The world's most innovative organizations use Appian to revolutionize their customer experiences, transform their business operations, and master global risk and compliance. **For more information, visit www.appian.com.**

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