

Caught in the Healthcare Maze?

- Orchestrate care for members and providers
- Simplify the healthcare journey
- Collaborate with payers and providers
- Maintain regulatory compliance

Healthcare payers are challenged to improve member and provider engagement. They need to increase the effectiveness and efficiency of administrative tasks for members, providers and staff. Future success will require insurers to build stronger partnerships with provider organizations, enhance member understanding, and deliver solutions within months, not years. For many, attempts to manage data, systems, and people will turn into a twisted, confusing maze.

So what if the entire healthcare process could be streamlined?

PROVIDING A PATH THROUGH THE HEALTHCARE MAZE

Appian takes the confusion out of the healthcare process. With a single, unified platform, Appian ensures the member feels like a person, not a number, the payer can bridge core systems to enhance the member experience, and the provider can significantly improve patient outcomes.

This is all possible... with Appian.

- **Automate:** Drive efficiency in core processes and enable your knowledge workers to gain satisfied providers, payers, and patients
- **Integrate:** Access and use data across systems and obtain current, complete, and actionable information
- **Collaborate:** View alerts, partnership opportunities, and work together on tasks and actions, all from an intuitive user interface
- **Enterprise Mobility:** Provide patients, payers, and providers with real-time access to claims, billing, and medical records anytime, anywhere
- **Regulatory and Security Compliance:** Appian Cloud is HIPAA and PCI Compliant. Build, deploy, and employ business applications that utilize Protected Health Information in accordance with HIPAA security and privacy requirements.
- **Analytics:** Gain immediate visibility into transactions, health events, and member and patient interactions, with real-time, actionable, and configurable reports

CAUGHT IN THE HEALTHCARE MAZE ?



STREAMLINE THE HEALTHCARE JOURNEY



PRIORITIZE WHAT MEMBERS NEED

Healthcare is at a crossroads with ever-increasing competition and pricing pressure. Members want the best coverage and quality of care at the most affordable price. With Appian you can:

- Improve customer service
- Provide simplicity for members
- Unify process, data, systems, and providers, enabling a seamless member experience
- Increase Price and quality transparency
- Streamline operations
- Reduce administrative costs
- Protect personal health Information
- Automate HIPAA compliance
- Enhance and ensure security

FOCUS ON BEING THE BEST

With proven, unified technology, Appian helps overcome challenges across virtually any product, department, or organization:

- Rapid development of data-centric applications
- Real-time access to information across systems
- Process management
- Case management
- Quality and regulatory compliance
- Care management
- Group benefits
- Claims
- IT Operations
- Global security management

PREPARE FOR THE FUTURE

The future of healthcare involves convenience and simplicity for providers, payers, and most importantly, patients.

In order to take into account the changing healthcare environment, payers must address three trends:

- Performance based care and payment
- Mobility
- Digital transformation to improve healthcare orchestration

Innovate with Appian to provide, secure, easy-to-use options that satisfy members and providers need for information any time they want it, anywhere.

“We think of Appian as a master of ceremonies—it’s a platform of interoperability and gave us the flexibility to integrate workflows and grow our business.”

– VICE PRESIDENT, INFORMATION SYSTEMS AT A LEADING PROVIDER OF MANAGED CARE PLANS



Appian provides a leading low-code software development platform that enables healthcare organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation.

For more information, visit www.appian.com