



PARTNERSHIP PROSPECTUS

AN EV MEDIA PRODUCTION

A SOLAR MEDIA COMPANY

IN ASSOCIATION WITH

The World's Premier Electric Vehicle Event Series



But also so much more, including:

Webinars ► Monthly Meet-Ups ► Market Insights ► Sponsored Content

Welcome

Welcome to Everything EV, where our mission is to inspire change and create the knowledge and networks that will fast track the decarbonisation of global transport.

Everything EV Live is far more than just another event series - at the core of our proposition is that we are obsessed with delivering unique insights and creating dialogue and partnerships that don't happen sitting behind a desk.

Your customers attend Everything EV Live to seek inspiration from and invest in solutions that will turn their EV visions into reality.

As new ecosystems emerge, only the strongest and most innovative players will succeed; now is the time to invest in marketing and business development solutions that put your brand and your people front and centre of the EV revolution.

To our commercial partners, we are committed to delivering ROI and optimising your time and budget; whether you want to fuel a sales team with new leads, build your brand in this emerging sector or launch new products - no one is better placed to help you than our team.

Thank you for taking the time to discuss our offering and we look forward to taking this exciting journey with you.



Matthew Wallhead
Portfolio Director - Everything EV

 Find us on LinkedIn

Electric vehicle markets the world over are set to grow exponentially in the years ahead. Driven by decarbonisation targets and air quality ambitions, the adoption of EVs is rapidly becoming one of the global economy's must-watch events.

This much is clear just by watching the movements of the car sector. Automotive giants are turning to EVs with the kind of pace usually reserved for the vehicles they produce. Car manufacturers like Jaguar Land Rover and Ford have all put into place deadlines for the last of their conventional vehicles, led by both national regulation and consumer demand.

Indeed, estimations as to when electric vehicles will be cheaper to own and maintain than their legacy counterparts become more ambitious by the month, with some now expecting that to occur as early as within the coming years.

But the EV market is far more than just the natural progression of conventional vehicles. What's emerging is an industry in its own right, with manufacturers, suppliers, business models and an entire ecosystem to match.

The vehicles themselves are, evidently, only part of the equation. EVs will require a sweeping infrastructure upgrade that will need to be financed, built, operated and maintained, and existing networks will need to adapt to a mass electrification of transport. There's also a looming revolution in vehicle ownership, right the way through from large-scale corporate and public sector fleets to the everyday consumer.

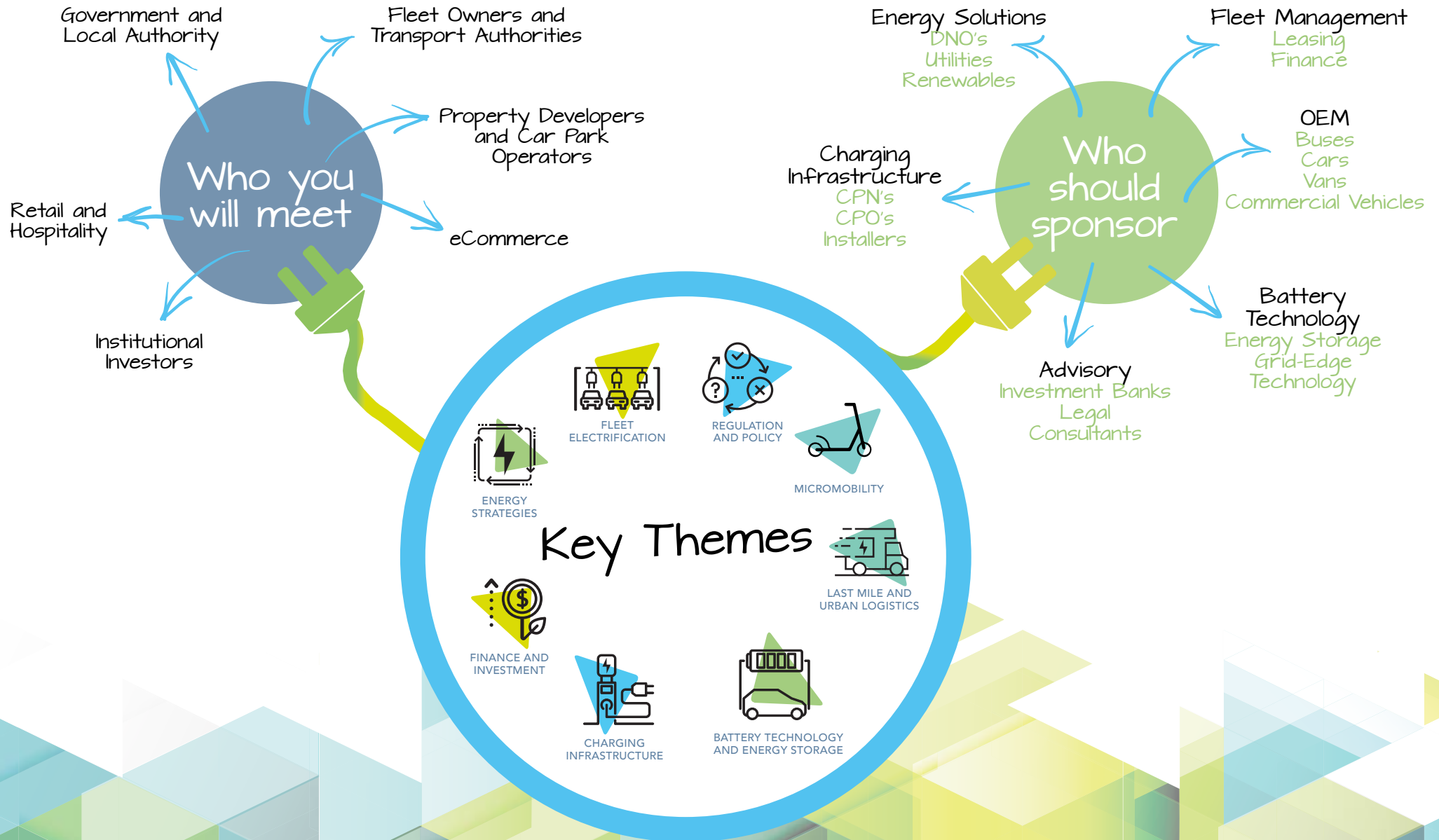
Transport is undergoing a once-in-a-lifetime transformation, one that will ring true in markets across the globe. Everything EV will track that transformation, providing you with all the insight, information and analyses necessary to navigate it.



Liam Stoker
Editor-in-Chief of Current

The Everything EV Eco-System

Strategy, solutions and partnerships



Government and
Local Authorities



Fleet Owners and
Transport Authorities



eCommerce



BIG NAME
ATTENDEES INCLUDE



Property Developers and
Car Park Operators



Retail and Hospitality



Investors

Grow Your Business Through Sponsorship



BUSINESS DEVELOPMENT and LEAD GENERATION

To develop new business opportunities with key stakeholders across the EV ecosystem.



KEY ACCOUNT MANAGEMENT RELATIONSHIP BUILDING

To further ring fence existing prospects and clients and cement your position as a leading partner in the EV space.



BUILD PIPELINE AND SHORTEN SALES CYCLES

To accelerate and shorten sales cycles by accessing senior decision makers and stakeholders from across the EV ecosystem.



BRAND BUILDING

To enhance your brand positioning within the EV space and ensure you're front of mind with decision makers and key industry stakeholders, as the EV sector moves into a period of accelerated growth and innovation.



THOUGHT LEADERSHIP

To ensure the market is fully cognisant of the unique benefits of your solutions and the advantages of partnering and investing with you.



INDUSTRY INNOVATION and LEADERSHIP

Demonstrate and amplify your commitment to driving forward the EV agenda and position yourself as a key enabler and partner of choice in making these aspirations a reality.



Sponsorship Packages Available

Investment Level	£20K	£16K	£12K	£6K
Thought Leadership	Platinum	Gold	Silver	Exhibitor
Keynote Day 1 Speaking Opportunity	✓			
Keynote Day 2 Speaking Opportunity		✓		
Panel Moderator	✓	✓		
Panel Participation			✓	
15 Minute Case Study Presentation	✓	✓		
White Paper Published on Event website	✓	✓	✓	
4 months Current+ Directory - Premium Level	✓			
Lead Generation and Business Development	Platinum	Gold	Silver	Exhibitor
Keynote Day 1 Speaking Opportunity	✓			
Keynote Day 2 Speaking Opportunity		✓		
Panel Moderator	✓	✓		
Panel Participation			✓	
15 Minute Case Study Presentation	✓	✓		
White Paper Published on Event website	✓	✓	✓	
4 months Current+ Directory - Premium Level	✓			
Branding	Platinum	Gold	Silver	Exhibitor
Logo positioned on signage and staging	✓	✓	✓	✓
Logo positioned on all on site event collateral	✓	✓	✓	✓
Profile and Logo in event Show Guide	✓	✓	✓	✓
Profile and Logo on event website	✓	✓	✓	✓
Profile and Logo on event brochure	✓	✓	✓	✓
Double Page Advert in Show Guide	✓	✓		
Single Page Advert in Show Guide			✓	✓



Additional Sponsorship opportunities include:

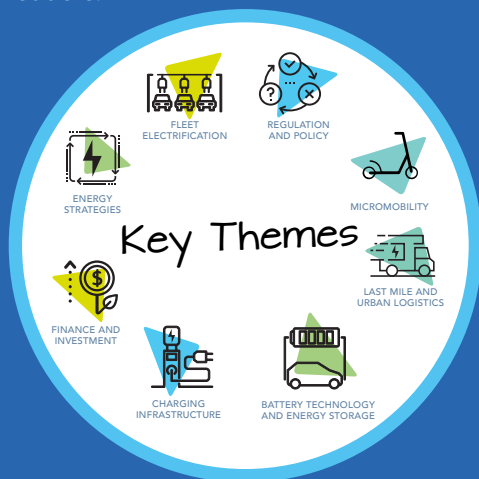
Sponsor	Platinum	Gold	Silver	Exhibitor
EV Connect Sponsor	£4,995	£7,495	£9,995	£12,495
Lunch Day 1	£3,995	£5,995	£7,995	£9,995
Lunch Day 2	£2,995	£4,995	£6,995	£7,995
Lanyard Sponsor	£4,995	£6,995	£7,995	£9,995
Networking Coffee Breaks Day 1	£2,995	£3,995	£4,995	£6,995
Networking Coffee Breaks Day 2	£2,495	£3,995	£4,495	£5,995
Current+ Lead Gen	Included	£2,995	£3,495	£4,495
4 months Current+ Directory Premium	Included	£2,995	£3,995	£4,995
Slido And Networking App Sponsor	Included	£3,995	£4,995	£6,995
Webinar Sponsorship	£4,995	£6,995	£7,995	£9,995
Market Insights	£4,995	£6,995	£7,995	£9,995

Event Calendar



Collaboration and partnerships that will reimagine road transport in a global marketplace for business development

A global exchange of knowledge and ideas, bringing inspiration and education from global leaders.



Building an EV strategy on a bedrock of national innovation in renewable energy

- Access to UK's most ambitious transport decarbonisation targets and markets
- 2032 mandate – RFPs imminent to hit 2032 mandated targets
- EV adoption in Scotland is growing at x2 rate of the rest of the UK
- Scottish government to invest £15 million in the deployment of EVs

Themes

- Policy Frameworks
- E commerce and last mile
- Public transport strategy



The EVIE's are designed to shine a light on innovation and excellence in the emerging EV sector. Innovation and collaboration will be essential to make our roads smarter and safer. We celebrate those pioneers with the Electric Vehicle Innovation and Excellence Awards.

20 awards categories including:

- OEM's of the Year
- Infrastructure Projects
- Electric Fleet Operators
- Start-Ups and more

 **Sponsorship opportunities available**
Please contact: Matthew Wallhead, Event Director
mwallhead@solarmedia.co.uk

Nominations Open: 15 May 2019
Nominations Close: Midnight 15 December 2019
Shortlist Announced: 1 February 2020

Attendees Looking to Invest in Your Solutions at Everything EV Live Include

Government and Local Authority • Fleet Owners and Transport Authorities • Property Developers and Car Park Operators • Retail and Hospitality • eCommerce • Institutional Investors

Partnering with Everything EV will fast-track your sales pipeline, shorten your sales cycles and position you front and centre in the emerging EV ecosystem. Contact us today to secure your premium package.

Event Calendar



DECARBONISING BRITISH TRANSPORT
12 November 2019
London

Decarbonising London's road transport to secure a cleaner, greener future

- Clean Van Commitment - 16 operators with 2,400 EV vans by 2020
- 1.5 Billion GBP investment in Road to Zero
- £6 million in funding to 17 local authorities for over
- 300 taxi chargepoints
- Ultra-low emission buses to double in the UK
- 29,000 chargepoints needed across the UK by 2030

Themes

- Micro-mobility
- Last mile and Urban Logistics
- Policy and regulation



DECARBONISING GERMAN TRANSPORT
26-27 November 2019
Berlin

An automotive powerhouse rebooting to an era of EV with global leadership ambitions in battery technology

- 1.5Bn Euro investment in EV Infrastructure
- 130m Euro investment in 8 EV Mobility Hubs
- National target of 10million EVs on German roads by 2030
- VW to produce more than 20 million EVs over the next decade

Themes

- Public Transport electrification
- Public/workplace and destination infrastructure strategies
- Policy and regulation
- Battery Technology and Energy Storage



DECARBONISING SCANDINAVIAN TRANSPORT
24-25 February 2020
Stockholm

Policy innovators and global leaders in EV business models

- 50% of all car sales in Norway are now EVs
- 8% percent of global EV market in Scandinavia
- Scandinavia is now the 3rd biggest global market for EVs
- Sweden has seen an 85% year-on-year growth in the EV market

Themes

- Fleet electrification
- Infrastructure strategies and business models
- Energy Storage
- Customer experience and interoperability

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Partnering with Everything EV will fast-track your sales pipeline, shorten your sales cycles and position you front and centre in the emerging EV ecosystem. Contact us today to secure your premium package.

What are the EVIE Awards?

The EVIE's are designed to shine a light on innovation and excellence in the emerging EV sector. In one of the world's most hotly anticipated changes to the way we live, work and travel, innovation and collaboration will be essential to make our roads smarter and safer, and our air cleaner.

With such high stakes, we feel it is important to recognise and celebrate those pioneers and innovators breaking down barriers to build a better, smarter and cleaner future.

Who we recognise

Public-Sector Local Authorities - Government and Regulators; NGO's; Fleet Owners and Urban Logistics; Commercial Real Estate; Retail and Hospitality; Energy Strategies and Management; OEM's; Car Park Owners

Categories

- Infrastructure Project of the Year (Public Sector) – England & Wales
- Infrastructure Project of the Year (Public Sector) – Scotland & Ireland
- Public Sector Fleet Electrification Initiative
- Infrastructure Project of the Year (Private Sector) – England & Wales
- Infrastructure Project of the Year (Private Sector) – Scotland & Ireland
- Fleet Electrification Initiative (Private Sector)
- Public Transport Authority EV Excellence Award – England & Wales
- Public Transport Authority EV Excellence Award – Scotland & Ireland
- OEM of the Year - Electric Car
- OEM of the Year - Electric Bus
- OEM of the Year - Electric Van
- Energy Management Strategy of the Year
- Electric Car Club of the Year
- EV Start-up of the Year
- Contractor of the Year
- EV Under 30 Star
- EV Accelerator Award

Agenda

- 19:00 Welcome Cocktail Reception
- 19:30 Dinner and Awards Presentational
- 21:00 After Dinner Speaker
- 22:00 After Party and Entertainment
- 23:00 Carriages



Nominations and Entries Open April 20th 2019

Align your brand with the industry's most successful and innovative companies by sponsoring the EVIE's. Contact Matt Wallhead at mwallhead@solarmedia.co.uk for more information.



Amplifying Your Event Sponsorship Through 365 Day Market Engagement



Webinars

Guaranteed lead generation... Months' worth of MQL'S in one hit... Thought leadership... Sounds good right...? We make it simple with our webinars.

Host and sponsor one of NEW webinar series to generate leads that will soon turn into proposals and new business.

Hosted in conjunction with our editorial team, what better way to establish your brands' credibility and authority?

Either sponsor one of our existing webinars, or chat to our team to develop a bespoke offering.

[FIND OUT HOW TO SPONSOR NOW](#)



Market Insights

Are you finding hard to crack new markets? Perhaps your bonus and KPI's are tied to growth in these new fields? Our market insights will dive deep into Europe's biggest EV opportunities... build your brand in these new markets, and capture great data for sales teams to action... Just let us do all the hard work!

[FIND OUT HOW TO SPONSOR NOW](#)



EV Connect

Business networking should be fun and frequent... EV Connect is designed to help you establish the network you need to succeed in the EV space.

These post-show parties will be the primary networking event of Everything EV Live but we know you need more ...and more, and more!

We listened, so we will also be hosting informal meet ups throughout the year; the perfect balance of work and fun... for example, a meet-up might include a debate to start the evening off, and a ping pong tournament to settle things!

Sponsoring EV Connect is a great way to meet important industry leaders in an informal environment, and provides an excellent brand building opportunity... after all, who wouldn't like to do business with the brand that is throwing the party?!

[FIND OUT HOW TO SPONSOR NOW](#)



Contact

Matt Wallhead
mwallhead@solarmedia.co.uk
to find out more!

More than just an event

Year round industry engagement and insights



34,000+

NEWSLETTER
SUBSCRIBERS



4 NEWS PORTALS

3 PUBLICATIONS

+ PORTFOLIO
OF MARKET
RESEARCH
REPORTS



60,000+

SOCIAL MEDIA
FOLLOWERS



250,000

UNIQUE PAGE
VIEWS PER MONTH
FOR OUR BRAND
SITES



WE OPERATE IN

5

CONTINENTS,
PROVIDING
THE WIDEST
REACH IN THE
SOLAR INDUSTRY

Amplifying Your Event Sponsorship Through 365 Day Market Engagement

CURRENT±

About Current±

Global energy networks are changing. Cleaner, decentralised power is becoming the norm as legacy systems are deemed too dirty and too inflexible for modern demands. But to accommodate this transition, the networks that carry our power must evolve too. Current± is the leading source of news, insight and opinion as the energy transition accelerates.

What is Current±?

News: To-the-minute, independent coverage of all the pressing issues of the day, published as and when they happen and delivered to our readership.

Blogs: In-depth opinions and insight from our expert editorial team will be published regularly, alongside contributions from our panel of industry guest bloggers.

Long Reads: Comprehensive, highly detailed and meticulously researched Long Reads will be published regularly, offering deep dive analysis of some of the most prevalent themes of the energy transition.

Resources: Case studies, reports, white papers and more will be hosted, designed to educate and inform the readership.

Webinars: Frequent webinars featuring industry experts sharing their insight on a host of topics will be broadcast and then reserved for you to listen to again.



76,754



Unique visitors for
31 October 2018 –
28 February 2019:

216,222

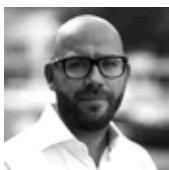


Page Impressions for
31 October 2018 –
28 February 2019:

Visitor
Growth of
Over 45%
in 2018



Meet the Team and Get Involved



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