

GLOBAL Sponsorship Media Pack

SOLAR FINANCE & INVESTMENT SERIES

SOLAR MEDIA BACKGROUND

Solar Media is an international vibrant media business with its headquarters in London and further offices in the US, China and Greece.

With a portfolio that ranges from publishing, e-commerce, news provision to event delivery, Solar Media takes proud ownership of some of the most authoritative products within the Photovoltaics industry worldwide.

Solar Media has been focusing on developing the solar market for over ten years and has become indispensable as a promotional partner for our customers by consistently delivering audience engagement through quality content. Our aim is to deliver transparency to the solar and renewables markets worldwide by the provision of unbiased, relevant and high-quality information.



OUR VISION

Contributing to a low carbon future by enabling improved communications, valuable connections and high value content for business decision making.



OUR BRANDS

Solar Media Ltd.'s portfolio ranges from print, digital and online media to event management, with the aim of providing exceptional marketing opportunities to companies in the solar supply chain worldwide.



STRATEGIC VISION

To be the No.1 media platform for the solar industry and become indispensable as a promotional partner for our customers by consistently delivering audience engagement through quality content.

The Solar Finance & Investment conferences are an excellent opportunity to meet other developers, potential investors, offtakers for solar farm projects, and EPC companies.

> — ROB HUNTER, Innovative solar systems

Solar Finance SE Asia provided solid perspective and understanding from Regulatory, Business and Investors fraternity on investment in Solar Energy.

> BIRJENDRA SANGWAIYA -Amplus Energy Solutions PVT LTD

It's great to know which developers are taking the lead in the Solar + Energy Storage space to compliment utility scale solar. The well planned event gathered all the right people to meet in one room.

> MAX LEE JOHNSON -Aplexus technologies

Well done. Looking forward to the next conference, particularly to the excellent discussions on the solar

power industry.

CARLOS GATMAITAN – MRC ALLIED Solar & Storage Finance USA was packed with on point content and provided the close-knit environment to meet the folks I needed to.

> EVAN TURE, Indie Energy

A meticulously planned and well researched event of industrial think tanks! A great and resourceful platform for networking in South East Asia.

> ANKIT MEHTA, Prosper coal and energy pte Ltd

Very professionally organized, enthusiastic speakers, very good networking opportunity.

> INGMAR STELTER-GIZ

The highest concentration of finance partners in solar anywhere. Exceptional investment of time - I expect results with a direct impact on my business.

> JOSH POWELL, REVOLUSUN

The Solar & Storage Finance & Investment Texas '18 Conference was a fantastic conference. We connected with investors we had not yet met and were surprised to have the depth of industry leaders and participants.

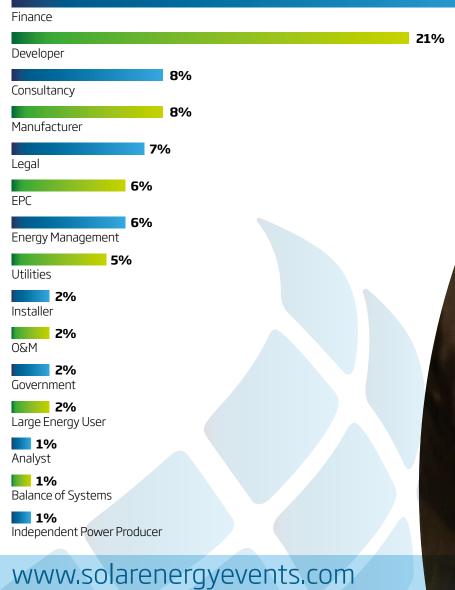
> JOAQUIN ALTENBERG Vert Solar Finance

It was a great event for networking

with the key stakeholders in the region. It has provided insights into the opportunities available in some of the relatively lesser known markets.

> RAVI KUMAR -DEXLER ENERGY

ATTENDEE BREAKDOWN Company Activity





PREVIOUS SPONSORS INCLUDE



SOME OF THE ORGANISATIONS ATTENDING INCLUDES

8MINUTE ENERGY ABOITIZ AC POWER LLC ACE ADA OIKOS FUND ADVANCED MICROGRID SOLUTIONS AF ARIES AFD AFFAIRS AGRI FINANCE SA ALEXA CAPITAL ALFANAR CO ALIGNED INTERMEDIARY ALLETE CLEAN ENERGY ALLIANCE FOR RURAL ELECTRIFICATION ALTERNATIVE ENERGY PROMOTION CENTER ALTUS POWER AMERESCO AMPLUS ENERGY SOLUTIONS PVT LTD ANBARIC DEVELOPMENT PARTNERS, LLC ANESCO LTD ANNICA HOLDINGS LIMITED ANTAH RENEWABLES ANTENNA GROUP APOLLO POWER APRICITY RENEWABLES INC ARES MANAGEMENT ARMON CAPITAL ADVISORY EU ARMSTRONG ASSET MANAGEMENT ARUP INC ASIAN DEVELOPMENT BANK ASSOCIATION (MPIA) ATHON ENERGIA S.A AUSTRALIAN TRADE AND INVESTMENT AUTHORITY (SEDA) MALAYSIA AVIDIA BANK AYKA-PROIECTS AZURI BAKER & MCKENZIE BARINGA BAY4 ENERGY SERVICES BAYWA R.E. SOLAR PROJECTS BEAUMONT SOLAR BELGIAN INVESTMENT COMPANY FOR BERESFORD PARTNERS, LLC BIRD & BIRD BLACKROCK BLOOMBERG NEW ENERGY FINANCE BLUE ELEPHANT ENERGY AG BLUEFIELD BLUEJAY ENERGY BLUEPATH FINANCE BORREGO SOLAR **BOSTONIA PARTNERS** BOVIET RENEWABLE POWER BRITISH SOLAR RENEWABLES BSR ENERGY BURGES SALMON BUSINESS, ENERGY AND INDUSTRIAL C2 ENERGY CAPITAL CAMBORNE CAPITAL CANADIAN SOLAR CAPITAL DYNAMICS CAPITAL STAGE AG CARBON TRUST CEE MANAGEMENT GMBH

CENTER GROUP (CLEAN ENERGY) CENTRICA CIC BANK CIEL & TERRE ASEAN & OCEANIA CIRCLE ENERGY CIT CITEL CLEAN ENERGY ASSOCIATES CLEAN ENERGY COLLECTIVE CLEAN ENERGY GROUP CLEAN ENERGY PIPELINE CLEAN TECH SOLAR CLEAN TECHNOLOGY CAPITAL LLC CLEANCHOICE CLEANFUND CLEANTECH CLERE AG CLIMATE CHANGE SOLUTIONS CO LTD. CLIMATE CONNECT CMI ENERGIA (TCR HOLDINGS S.A.) CODE GREEN SOLAR, LLC CODE ZERO ENERGY COMMISSION COMMUNITY ENERGY INC. CON EDISON DEVELOPMENT CONERGY CONSTANT ENERGY CONSTRUCCIÓN SLU CONVERT ITALIA SPA COORDINATING MINISTRY FOR ECONOMIC CORPORATION COUNCIL ON FOREIGN RELATIONS CREDIT SUISSE CRESCENDO CAPITAL CREWKERNE CSR ENGIE ASIA-PACIFIC - THAILAND CYPRESS CREEK RENEWABLES DE LAGE LANDEN FINANCIAL SERVICES DEL OITTE DEMAND ENERGY DEPCOM POWER DEVELOPING COUNTRIES DFDL THAILAND DISTRICT SUN DITROLIC SDN BHD DIVERXIA INFRASTRUCTURF DLL DNV GL DOOSAN GRIDTECH DSM DUANE MORRIS VIETNAM LLC DUPONT ECA SOLAR LLC ECOENER, S.L. ECONERGY SYSTEMS LTD. ECOSTEEM PVT. LTD. EDEN GROUP FDF EFACEC ENGENHARIA E SISTEMAS, SA EGAT EGCO ΕM ENEL ES SRL ENERGETIX SOLAR CO LTD ENERGIZE NY ENERGY GLOBAL PARTNERS

ENERGY INFRASTRUCTURE PARTNERS ENERRAY UAC (THAILAND) CO LTD ENERTIS SOLAR SL ENEXT ENSERV POWER CO., LTD. EQUATOR SOLAR CAPITAL EREN AND PACE ENERGY CEO ESOL VIETNAM JOINT STOCK COMPANY ET CAPITAL INC ET ENERGY CO. LTD. EURUS ENERGY EVN EXERGY GLOBAL COMPANY LIMITED EXXERGY INC FINANCIAL ANALYSIS FINERGREEN FINPOINT LLC FOLEY HOAGLLP FORESIGHT FRONIUS FUMASE GAF MATERIALS LLC GAMECHANGE SOLAR GANGES INTERNATIONALE PVT LTD GENERATE CAPITAL GENIA GLOBAL GENIA SRL GES DEVELOPERS, INC GIZ GLOW ENERGY PUBLIC COMPANY GP IOULE GMBH GRANSOLAR DESARROLLO Y GREEN CHARGE GREEN YELLOW SOLAR 1 (THAILAND) GREENCOAT CAPITAL LLP GREENERGY SOLUTIONS INC. GRENEWGY **GRESHAM HOUSE** GRIDSERVE GROUPE VALECO GRUPO GRANSOLAR, S.L. GUINARD ENERGIES HELIOS ENERGY GROUP HESP SOLAR HITACHI AMERICA HIVE ENERGY LIMITED HOLDING PUBLIC COMPANY LIMITED HT ENERGY (S) SDN BHD HUAWEI TECHNOLOGIES HUMBOLDT STATE UNIVERSITY HYPERION FUND HYUNDAI GREEN ENERGY IB VOGT GMBH IFC LIGHTING MYANMAR IFC/WORLD BANK GROUP IGL003 IGS ENERGY IMI INDUSTRIES CO., LTD. INACCESS INDIE ENERGY INDIGO ENERGY INDONESIA INFRACO ASIA INFRARED CAPITAL PARTNERS INFUNDE DEVELOPMENT PTE, LTD, INGETEAM INSTITUTE FOR ENERGY ECONOMICS AND

INVESTEC BANK INVESTINGREEN ENERGY IPSOS MORI I.P MORGAN JA SOLAR HOLDINGS CO. LTD JERA POWER (THAILAND) CO. LTD JINKO SOLAR ÎL L IOLYWOOD K.S LEE ENERGY LLP K/S E30 SOL I SUCURSAL EN ESPAÑA KASIKORNBANK KILPATRICK TOWNSEND & STOCKTON LLP KINESIS ENERJI KPMG TAX AND ADVISORY LTD LANDIS+GYR LANTAU GROUP LEOPARD CAPITAL LIGHTSOURCE RENEWABLES LIVE OAK BANK LOCUS ENERGY LS POWER M&G M+W ENERGY MACOUARIE CAPITAL MACQUARIE EQUIPMENT CAPITAL MAGNA AXSUS MAINSTREAM RENEWABLE POWER MALAYSIAN PHOTOVOLTAIC INDUSTRY MAPS & GLOBE SPECIALIST MARATHON CAPITAL MARS, INCORPORATED. MAYER BROWN LLP MCDERMOTT WILL & EMERY MERALCO MERCATUS INC. METKA EGN ROMANIA MEYER BURGER TECHNOLOGY AG MICROGRID ENERGY MINISTRY OF INDUSTRY & TRADE, VIETNAM MIZUHO MODUS ENERGY SOLUTIONS MONGOOSE ENERGY MOODY'S MRC ALLIED, INC. NATIONAL TRUST COMMUNITY INVESTMENT NATURAL POWER NAVIGANT RESEARCH NEAT SOLUTIONS PRIVATE LIMITED NEFIN LEASING TECHNOLOGIES LIMITED NEW ENERGY CAPITAL NEW YORK GREEN BANK NEW YORK POWER AUTHORITY NEXT ENERGY NEXTERA ENERGY NEXTRACKER NEXUS CARBON FOR DEVELOPMENT NHS NIDEC ASI NORDIC SOLAR ENERGY A/S NORFUND NORTIS ENERGY NTR NUGEN CAPITAL MANAGEMENT NYPA OCTOPUS OPIC

ORIGIS ENERGY USA, INC. ØRSTED OXFORD NHS PITCO PANGEA RESOURCING PARAMI ENERGY PASON SYSTEMS PEKAT SOLAR SDN BHD PERFORMANCE SERVICES, INC. PFAN ASIA - USAID PHOENIX SOLAR MEPE POLAT ENERJi POPE ENERGY POSTSCRIPTUM VENTURES LTD PP ASSET MANAGEMENT LTD PRIME ROAD GROUP CO., LTD PRIMROSE SOLAR PRIMUS POWER PRISMAENERGY CAPITAL & SOLUTIONS PROGESYS PROSPER COAL AND ENERGY PTE LTD PSE&G PUSH ENERGY PV HI TECH SOLAR SDN BHD **QILA ENERGY QUINTAS ENERGY** RABOBANK RATCHABURI ELECTRICITY GENERATING RAYCATCH RBS RE POWER GROUP REC SOLAR RECOM RECOM LP RECURRENT ENERGY REEX CAPITAL ASIA RENEW PETRA INTEGRATORS, LLC RENOSUN (KL) SDN BHD REVOLUSUN/MA RINA RISEN ENERGY SOLAR PROJECT GMBH ROCKWOOD GROUP ROLEVA ENERGY ROTH CAPITAL PARTNERS S POWER SAN DIEGO FOOD BANK SANTANDER SARAKO PVP CO LTD SAZEH CONSULTANTS / NIROO SCHNEIDER ELECTRIC SCOVILLE RISK PARTNERS LLC SEMBCORP SEMINOLE FINANCIAL SEMPRA ENERGY SEMPRA GLOBAL SGCIB SHELL SIEMENS GAMESA SILICON RANCH CORPORATION SIVA POWER SIVE, PAGET & RIESEL PC SMART SOLAR ENERGY SMARTESTENERGY SOCIAL ENERGY PARTNERS LLC SOCORE ENERGY SOLAIREDIRECT

ORENKO

SOLAR GENERATION BRAZIL SOLAR MEDIA MARKET RESEARCH SOLAR PHILIPPINES SOLAR VENTURES SOLARACCESS INVESTMENTS SOLAREDGE TECHNOLOGIES SOLARHOME SOLARIF INSURANCE SOLARLUX SOLUTIONS SOLAROOF SOLARPLICITY SOLOMON TECHNOLOGY THAILAND SOLTAGE SOLTILES SONNEDIX USA SERVICES LIMITED SOWITEC (THAILAND) STARWOOD ENERGY STATE STREET BANK STATKRAFT STEM STEVEN SZYMANSKI STRATA SOLAR STRATEGIC TAX SERVICES LLC STRATEGY SUNFUNDER SUNLABOB SUNLIGHT GENERAL CAPITAL SUNSEAP GROUP SUNTUITY SUSTAINABLE ENERGY DEVELOPMENT SWINERTON RENEWABLE ENERGY SYMBIOR ENERGY TALESUN ENERGY UK LTD TANGENT SOLAR TAVANESH ZARVAN TENAGA NASIONAL BERHAD THAI MM LTD THE PHILIPPINES INC TOTAL TOTAL SOLAR TRACTEBEL ENGIE T-REX TRINA SOLAR TRIODOS BANK TRIPLE POINT TUV RHEINLAND ITALIA SRL UGE UK POWER RESERVE UKC HOLDINGS CORPORATION UNIQUE SURETY AND INSURANCE SERVICES URBAN GRID SOLAR PROJECTS, LLC USAID VATTENEALL VECTOR CUATRO GROUP VELA ENERGY VIKING COLD SOLUTIONS, INC. VOLTALIA VOLTALIA PORTUGAL SA WARBURG PINCUS WEST PEAK ENERGY WGL WHEB WOODGROUP WUNDER CAPITAL XIAMEN MIBET NEW ENERGY CO., LTD.

SOLAR EXPRESS CO., LTD

VISITOR FEEDBACK



Rated the quality of seminar speakers as Exceptional, Very Good or Good



Rated the opportunities for networking with other delegates as Exceptional, Very Good or Good



Gave an overall rating for the event as Exceptional, Very Good or Good



Would recommend Solar & Storage Finance to a colleague

WHY BE A SPONSOR?

Recognition

Be visible and present where it matters, it's where deal making happens! Clients have completed deals over \$500K through meetings at our conferences.

Brand Exposure

Present your brand in front of 200+ high level industry stake holders representing whole value chain:

- Investment Managers
- Asset
- $oldsymbol{\Theta}$ Developers
- $oldsymbol{O}$ Investors
- Financiers
- Technology Providers
- 0&M Providers
- Utilities

Online Reach

Benefit from a promotion campaign with visibility in e-mailing to a database of 18,000+ international solar industry professionals.

Additional Visibility

Benefit through offline and online additional media promotion (print, broadcast, blogs and social-media)

OUR PACKAGES - PER EVENT

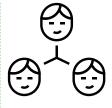
✓ =INCLUDED ×=NOT INCLUDED	£40,000	£25,000	£20,000	£15,000	£10,000	£6,000
Sponsorship Category	PARTNER	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Sponsorship Category & Logo on event marketing materials	✓	1	1	1	1	1
Logo and profile on the event website with a link to your website	✓	1	1	1	1	1
Logo, company profile in the official event programme	1	1	1	1	1	1
Sponsorship Category, Company Logo on all onsite branding, welcome banners, signage and holding slides	✓	1	1	1	1	1
Delegate passes	8	6	5	4	з	2
Full Attendee List - name, job title, company name	✓	1	1	1	Х	Х
Sitting on a Panel	1	1	1	1	1	×
Minimum of 5 Onsite Introductions	✓	1	1	Х	Х	Х
Pre-Conference Dinner Sponsor (Dependent on Availability)	✓	1	1	Х	Х	Х
One Page advertisement in the official event programme	✓	1	1	Х	Х	Х
Speaking opportunity - board level (15 Mins)	✓	1	1	Х	Х	Х
Moderate a panel session	✓	1	1	1	Х	Х
Exhibition stand (Table Top with 2 chairs)	✓	1	1	1	X	1
Official White Paper on Conference Website	1	1	Х	Х	Х	Х
Company Logo on Delegate Registration Page	1	1	Х	Х	Х	Х
Keynote Presentation on Day 1 or Day 2	1	Х	Х	Х	Х	Х
Bolt on Opportunity branding (list on request)	1	Х	X	X	X	Х
Day 1 VIP Dinner Sponsor (Dependent on Availability)	1	×	X	Х	X	×

WE WORK WITH ALL OUR PARTNERS ON:



BRAND PROMOTION

secure your market position and take advantage of a multi-platform media campaign as well as on-site recognition



NETWORKING

build relationships with profiled, real-world decision makers; align your brand with the appetite to do business in the UK while offering premium hospitality and entertainment



CONTENT

showcase your experience alongside our respected publishing brands; produce a whitepaper or C-level interview to promote your involvement in Solar Finance & Investment 2018

NETWORKING AND BRANDING PACKAGES

Cocktail Reception Sponsor £18,000

- You may elect one (1) representative to participate or moderate an agreed upon panel session
- You also have the option to make a welcome address at the opening of the cocktail reception
- You will be allocated six (6) delegate passes (in addition to your speaker) for your firms employees
- 18 additional internal passes may be purchased at a 20% discount
- Your company logo will appear on exclusive signage displayed throughout the cocktail reception areas
- Opportunity for thought leadership content piece to help market the conference
- You may distribute corporate marketing collateral or literature throughout the cocktail reception areas, and throughout the main networking areas during the main conference
- Your logo will be branded on all email invitations distributed to all attendees and speakers inviting them to the cocktail reception
- Your company logo will appear on all pre-event marketing materials, on-site signage and banners, and on the main conference website, listing your firm as the 'Cocktail Reception Sponsor



- You may elect one (1) representative to participate or moderate an agreed upon panel session
- You will be allocated four (4) delegate passes (in addition to your speaker) for your firms employees
- 12 additional internal passes may be purchased at a 20% discount
- Your company logo will appear on exclusive seat back slip covers placed on all seats in the main conference room creating brand visibility throughout the entire event.(Design will require your approval)
- Opportunity for thought leadership content piece to help market the conference
- You may distribute corporate marketing materials or literature throughout the main networking areas
- Your company logo will appear on all pre-event marketing materials and on-site signage, as 'Seat Back Cover Sponsor'
- Your logo will appear on the conference page of the event website, with a hyperlink to your site



- ➢ You will be allocated three (3) delegate passes for your firms employees
- 12 additional internal passes may be purchased at a 20% discount
- Your company logo will be exclusively branded on the lanyards worn by all delegates and speakers for the duration of the conference. (The lanyards can be produced for you at no extra cost, however you are welcome to use your own as well.)
- Materials will be refreshed throughout the event keeping your brand visible throughout the entire conference
- Your company logo will appear on all pre event marketing materials produced following the date of sponsorship confirmation, as well as on-site signage and banners listing your firm as the official "Lanyard Sponsor"
- Opportunity for thought leadership content piece to help market the conference
- You may hand out corporate marketing collateral or literature throughout the main networking areas of the conference
- Your corporate logo will appear on the official event website, with a hyperlink to your site

NETWORKING AND BRANDING PACKAGES

- You may elect one (1) representative to participate or moderate an agreed upon panel session
- You may make a welcome address at lunch or introduce the keynote speaker of the day
- You will be allocated five (5) delegate passes (in addition to your speaker) for your firms employees
- 15 additional internal passes may be purchased at a 20% discount
- Your company logo will appear on exclusive signage displayed throughout the luncheon area and you may exclusively hand out corporate marketing collateral or literature to all attendees on place settings as well
- Opportunity for thought leadership content piece to help market the conference
- You may hand out corporate marketing materials or literature throughout the main conference areas
- Your company logo will appear on all pre-event marketing materials and on-site signage, as 'Lunch Sponsor'
- Your logo will appear on the conference page of the event website, with a hyperlink to your site



- O You will be allocated three (∃) delegate passes for your firms employees
- 10 additional internal passes may be purchased at a 20% discount
- Your corporate logo will be exclusively branded on tabletop tent cards displayed inside the main conference room across all tables, is playing Wi-Fi network name and login information
- Your logo will be displayed on overhead slides with login information
- When possible, the landing page of your choice will automatically pop up once delegates login into the Wi-Fi network and your firm name will be incorporated into the username and password for the network
- Your corporate logo will appear on all pre event marketing materials, advertisements and on-site signage, listing your firm as the official "Wi-Fi Sponsor."
- Opportunity for thought leadership content piece to help market the conference
- You may hand out corporate marketing collateral or literature throughout the main networking areas
- Your corporate logo will appear on the conference page of the official event website, hyperlinked to a landing page of your choice

Tea & Coffee Sponsor £8,000

- You may elect one (1) representative to participate or moderate an agreed upon panel session
- You will be allocated four (4) delegate passes (in addition to your speaker) for your firms employees
- 15 additional internal passes may be purchased at a 20% discount
- Your company logo will appear on exclusive signage displayed throughout the coffee and refreshments areas, stating that your firm is the exclusive 'Refreshment Break Sponsor'
- Opportunity for thought leadership content piece to help market the conference
- You may hand out corporate literature or marketing materials throughout the refreshment breaks areas and the main networking areas during the conference
- Your company logo will appear on pre-event marketing materials and on-site signage, as 'Refreshment Break Sponsor'
- Your logo will appear on the conference page of the event website, with a hyperlink to your site



SOLAR MEDIA PORTFOLIO



18 September 2018, Toronto



29-30 October 2018, New York



29-30 January 2019, London



09-10 April 2019, Austin



4-5 June 2019, Chicago



2-3 July, 2019, Singapore