# Dividend Strength Portfolio, Series 53

# **Investment Objective**

The Dividend Strength Portfolio, Series 53 (Trust) seeks to provide dividend income coupled with long-term capital appreciation.

# **Key Considerations**

- Dividend Growth: The selected stocks have, on average, increased their dividends by approximately 13% each year over 10 years.<sup>2</sup>
  While dividend growth levels may not be maintained, the portfolio offers the potential for attractive dividend income.
- Access Quality Companies: The portfolio offers access to predominately large-cap companies that Guggenheim believes to be well managed with strong balance sheets, durable business models, and stable earnings.
- Buffer Against Volatility: Stocks that can grow dividends historically tend to provide greater returns than the broader market during periods of elevated volatility.<sup>3</sup>

<sup>1</sup>Morningstar, 1.31.2024.

<sup>2</sup> FactSet, 2.26.2024.

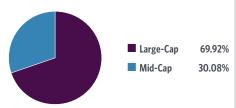
<sup>3</sup> Bloomberg, 1.31.2024.

Past performance does not guarantee future results. There is no guarantee that these trends and projections will continue or come to fruition and they are subject to change.

### **Portfolio Allocation**

Breakdown and weightings are as of 2.27.2024 and subject to change.

### **CAPITALIZATION BREAKDOWN**



## **STYLE BREAKDOWN**

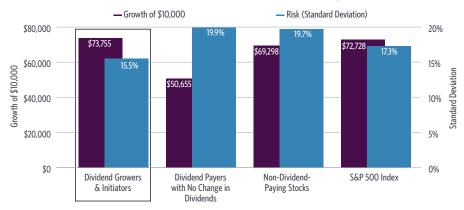


## **Dividend Growers: Attractive Returns with Less Risk**

Over the past 20 years, dividends have accounted for nearly 40% of the market's total return.¹ Dividend growers—companies that have historically shown a steady track record of raising dividends—typically provide consistent returns with less risk than the broader market over longer periods of time, as shown in the chart below.

To offer investors convenient access to quality-oriented dividend growers, Guggenheim offers the Dividend Strength Portfolio—a portfolio of predominately large-cap companies with strong balance sheets that have increased their dividends year-over-year as of the security selection date.

#### S&P 500° COMPANIES BY DIVIDEND POLICY - GROWTH OF \$10,000 & RISK



Past performance is no guarantee of future results. Source: Guggenheim & FactSet, 1.31.2004 - 1.31.2024. A company's dividend policy is determined by its indicated annual dividend. A stock is classified as a dividend-paying stock if the company indicates that it is going to be paying a dividend within the year. Dividend-paying stocks are further classified into one of three categories based on changes to their dividend policy over the previous 12 months. Dividend Growers and Initiators are defined as companies that have increased their dividend anytime in the last 12 months. Once an increase occurs, it remains classified as a grower for 12 months or until another change in dividend policy. Dividend Payers with No Change in Dividends are those companies that have maintained their existing indicated annual dividend for the last 12 months. A stock is classified as a Non-Dividend Payer if the stock's indicated annual dividend is zero. Standard Deviation is a measure of historical volatility that indicates the degree to which an investment's returns fluctuate around its average return. Generally, a higher standard deviation indicates a more risky investment. All indices are equal-weighted indices based on monthly total returns.

#### **PORTFOLIO HOLDINGS**

Holdings, breakdown, and weightings are as of 2.27.2024 and subject to change.

Symbol	Company Name			
Common Stocks (93.33%)				
Consumer Discretionary (6.63%)				
MCD	McDonald's Corporation			
SBUX	Starbucks Corporation			
Consumer Staples (10.04%)				
MDLZ	Mondelez International, Inc.			
PEP	PepsiCo, Inc.			
PM	Philip Morris International, Inc.			
Financials (23.31%)				
AIZ	Assurant, Inc.			
BLK	BlackRock, Inc.			
CB	Chubb Limited			
FITB	Fifth Third Bancorp			
ICE	Intercontinental Exchange, Inc.			
JPM	JPMorgan Chase & Company			
V	Visa, Inc.			
Health Care (10.02%)				
BMY	Bristol-Myers Squibb Company			
MDT	Medtronic PLC			
UNH	UnitedHealth Group, Inc.			

Symbol	Company Name		
Industrials (16.69%)			
CMI	Cummins, Inc.		
PH	Parker-Hannifin Corporation		
UNP	Union Pacific Corporation		
UPS	United Parcel Service, Inc.		
WM	Waste Management, Inc.		
Information Technology (10.00%)			
MCHP	Microchip Technology, Inc.		
MSFT	Microsoft Corporation		
SWKS	Skyworks Solutions, Inc.		
Materials (6.63%)			
APD	Air Products and Chemicals, Inc.		
EMN	Eastman Chemical Company		
Utilities (10.01%)			
DUK	Duke Energy Corporation		
EIX	Edison International		
NEE	NextEra Energy, Inc.		
Real Estate Investment Trusts (6.67%)			
Real Estat	e (6.67%)		
EXR	Extra Space Storage, Inc.		
PLD	Prologis, Inc.		

# Dividend Strength Portfolio, Series 53

#### **PORTFOLIO SUMMARY**

Inception Date	2.28.2024	
Termination Date	е	2.27.2026
Initial Offer Price	e	\$10.00
Number of Issue	s	30
Historical Annual Dividend Distribution <sup>4</sup>		\$0.2382
Distributions	25th day of each month commencing	

Jistributions 25th day of each month commencing on 3.25.2024, if any

#### **TICKETING INFORMATION - CUSIPS**

Cash	40177X506
Reinvest	40177X514
Fee/Cash	40177X522
Fee/Reinvest	40177X530
Ticker	CGROCX

#### **SALES CHARGES**

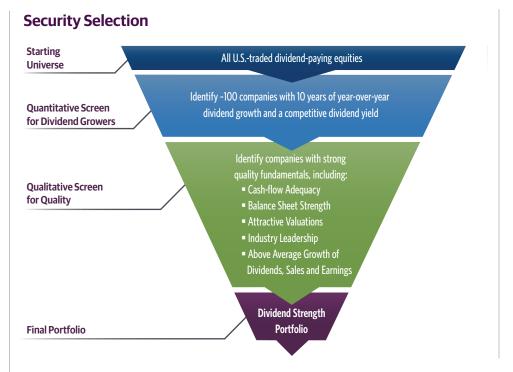
Sales Charge (S/C) is based on a \$10 per unit offering price.

Standard Accounts	Amount Per Unit	Percentage of Public Offering Price		
Deferred S/C <sup>5</sup>	\$0.225	2.25%		
Creation and Development (C&D) Fee	\$0.050	0.50%		
Total S/C	\$0.275	2.75%		
Fee/Wrap Accounts <sup>6</sup>				
Creation and Development (C&D) Fee	\$0.050	0.50%		
Total S/C	\$0.050	0.50%		

<sup>4</sup>The Historical Annual Dividend Distribution (HADD) is as of the day prior to trust deposit and subject to change. There is no guarantee the issuers of the securities included in the Trust will declare dividends or distributions in the future. The HADD of the securities included in the Trust is for illustrative purposes only and is not indicative of the Trust's distribution rate. The HADD is the weighted average of the trailing twelve-month distributions paid by the securities included in the portfolio and is reduced to account for the effects of fees and expenses, which will be incurred when investing in the Trust. The HADD will vary due to certain factors that may include, but are not limited to, a change in the dividends paid by issuers, a change in Trust expenses or the sale or maturity of securities in the portfolio.

<sup>5</sup>The deferred sales charge (DSC) is a fixed amount and will be deducted in monthly installments on the last business day commencing June 2024 and ending August 2024 or upon early redemption. For unit prices other than \$10, percentages of C&D fees, and DSCs will vary but in no event will the maximum sales charge (S/C) exceed the total S/C. Early redemption of units will still cause payment of the DSC. However, an initial sales charge, which is equal to the difference between the maximum S/C and the sum of any remaining deferred S/C charges and C&D, will be charged if the price paid for units exceeds \$10 per unit.

<sup>6</sup> For unit prices other than \$10, percentage of the C&D fee will vary.



The Dividend Strength Portfolio, Series 53 is a Unit Investment Trust.

**INDEX DEFINITIONS:** The **S&P 500® Index** is designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries. The index is unmanaged. It is not possible to invest directly in the index.

RISK CONSIDERATIONS: As with all investments, you may lose some or all of your investment in the Trust. No assurance can be given that the Trust's investment objective will be achieved. The Trust also might not perform as well as you expect. This can happen for reasons such as these: • Securities prices can be volatile. The value of your investment may fall over time. Market values of the Trust's securities fluctuate in response to various factors affecting an issuer. Additionally, events such as war, terrorism, natural and environmental disasters and the spread of infectious illnesses or other public health emergencies are impossible to predict and may adversely affect the economy, various markets and issuers, which may negatively impact the performance of the Trust and the Trust's ability to achieve its investment objectives. • The Trust invests in dividend-paying securities, which could cause the Trust to underperform similar funds that invest without consideration of a company's track record of paying dividends. Securities of companies with a history of paying dividends may not participate in a broad market advance to the same degree as other securities, and a sharp rise in interest rates or economic downturn could cause a company to unexpectedly reduce or eliminate its dividend. • The Trust invests significantly in the financials sector. As a result, the factors that impact the financials sector will likely have a greater effect on this Trust than on a more broadly diversified trust. • The Trust invests in securities issued by mid-cap companies, which involve more investment risk due to limited product lines, markets or financial resources and may be more vulnerable to adverse general market or economic developments. • The Trust may be susceptible to potential risks through breaches in cybersecurity. • The Trust is subject to risks arising from various operational factors and their service providers. Although the Trust seeks to reduce operational risks through controls and procedures, there is no way to completely protect against such risks. Please see the Trust prospectus for more complete risk information.

Unit Investment Trusts are fixed, not actively managed and should be considered as part of a long-term strategy. Investors should consider their ability to invest in successive portfolios, if available, at the applicable sales charge. UITs are subject to annual fund operating expenses in addition to the sales charge. Investors should consult an attorney or tax advisor regarding tax consequences associated with an investment from one series to the next, if available, and with the purchase or sale of units. Guggenheim Funds Distributors, LLC does not offer tax advice.

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Read the Trust's prospectus carefully before investing. It contains the Trust's investment objectives, risks, charges, expenses and other information, which should be considered carefully before investing. Obtain a prospectus at GuggenheimInvestments.com.

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