







MARCH						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	1	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



EMAIL MARKETING CALENDAR

Outcome Media's research division aggregates email campaign statistics from over 50,000 campaigns that are executed annually. These campaigns measure results from over 7 Billion transmitted messages. Outcome Media strongly encourages marketers to test all delivery timing options to find the optimal strategy for your specific programs.

- TOP PERFORMING DATES
- **AVERAGE PERFORMING DATES**
- POOR PERFORMING DATES



26 27 28 29









2

9

16

SEPTEMBER							
Sun	Mon	Tue	Wed	Thu	Fri	Sat	
1	2	3	4	5	6	7	
8	9	10	1	12	13	14	
15	16	1	18	19	20	21	
22	23	24	25	26	27	28	
29	30						





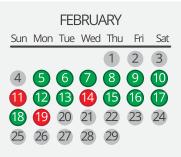
















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	SEPTEMBER							
9	Bun	Mon	Tue	Wed	Thu	Fri	Sat	
	1	2	3	4	5	6	7	
	8	9	10	1	12	13	14	
	15	16	17	18	19	20	21	
	22	23	24	25	26	27	28	
	29	30						







